# Banco Santander Chile Solid business and client profitability trends

November 2016



# **Important information**

Banco Santander Chile caution that this presentation contains forward looking statements within the meaning of the US Private Securities Litigation Reform Act of 1995. These forward looking statements are found in various places throughout this presentation and include, without limitation, statements concerning our future business development and economic performance. While these forward looking statements represent our judgment and future expectations concerning the development of our business, a number of risks, uncertainties and other important factors could cause actual developments and results to differ materially from our expectations. These factors include, but are not limited to: (1) general market, macro-economic, governmental and regulatory trends; (2) movements in local and international securities markets, currency exchange rates, and interest rates; (3) competitive pressures; (4) technological developments; and (5) changes in the financial position or credit worthiness of our customers, obligors and counterparties. The risk factors and other key factors that we have indicated in our past and future filings and reports, including those with the Securities and Exchange Commission of the United States of America, could adversely affect our business and financial performance.

Note: the information contained in this presentation is not audited and is presented in Chilean Bank GAAP which is similar to IFRS, but there are some differences. Please refer to our 2015 20-F filed with the SEC for an explanation of the differences between Chilean Bank GAAP and IFRS. Nevertheless, the consolidated accounts are prepared on the basis of generally accepted accounting principles. All figures presented are in nominal terms. Historical figures are not adjusted by inflation. Please note that this information is provided for comparative purposes only and that this restatement may undergo further changes during the year and, therefore, historical figures, including financial ratios, presented in this report may not be entirely comparable to future figures presented by the Bank.

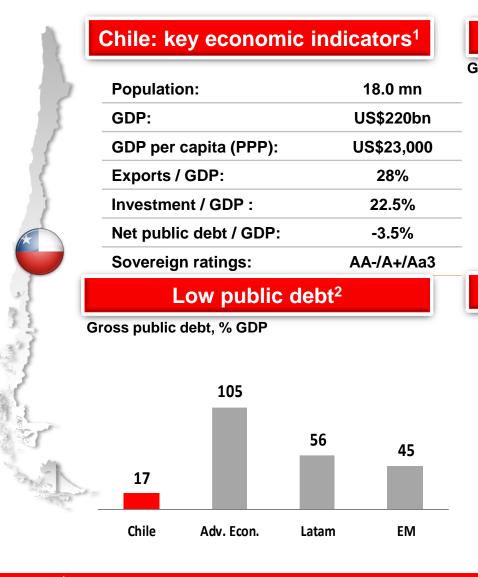
# Agenda

- Growth expected to accelerate in 2017. Financial system with relatively stable growth and risk trends
  - Santander Chile has adjusted its medium-term strategy and is starting to benefit from stronger client activity and improved profitability trends...
    - ... leading to a sound medium-term outlook



### Macroeconomic environment

# Chile: a stable and diversified economy



#### GDP by economic sector, % Mining 3.0% 7.0% 12.0% Utilities 4.5% 10.0% 4.0% 7.0% 34.0%

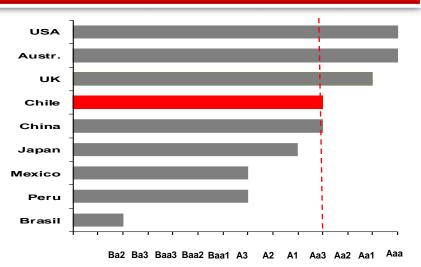
11.0%

8.0%

Chile's economy is well diversified<sup>1</sup>

- Manufacturing
- Construction
- Commerce
- Trans and Comm
- Services
- Public Admin
- Fishing & Agriculture Other

### ... and high Sovereign rating<sup>3</sup>

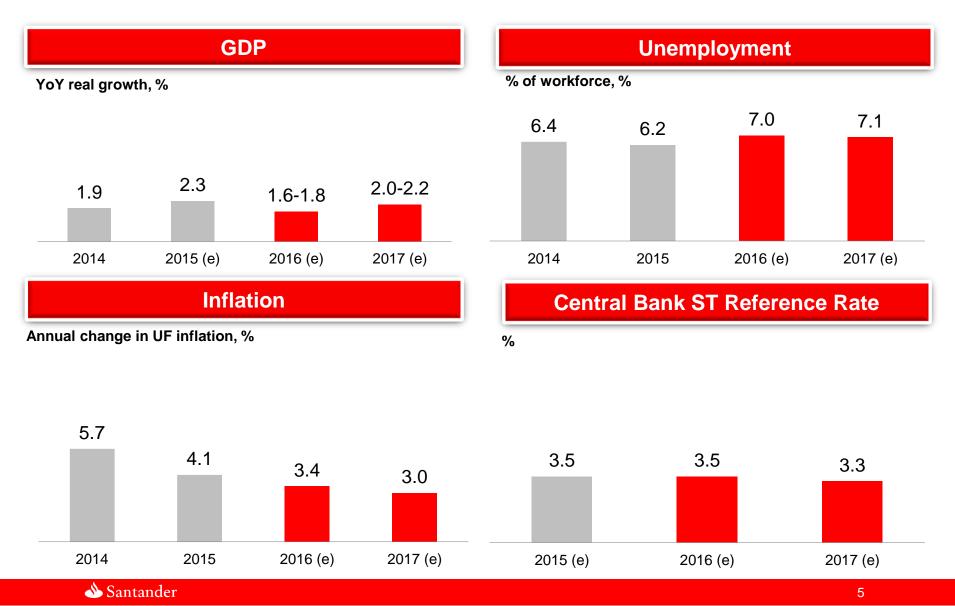


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1. Source: Central Bank of Chile, BCCh, and National Statistics Institute, 2015. 2. Source: International Monetary Fund, 2015. 3. Source: Moody's

### Macroeconomic environment

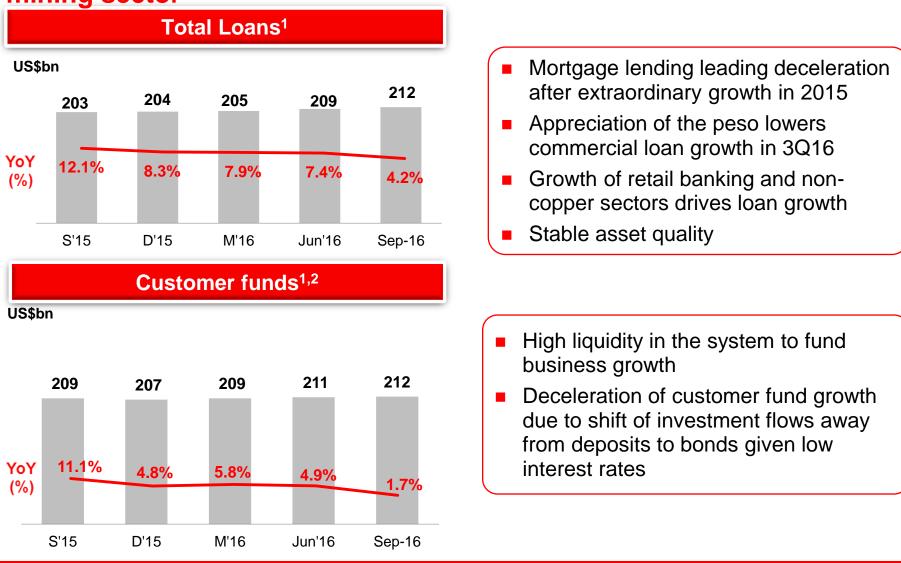
# **GDP growth to rise in 2017**



Source: Banco Central de Chile Economic Survey (October 2016) and estimates Santander Chile

### Financial system: loan and deposit growth

# Financial system outstripping GDP growth due to low exposure to the mining sector



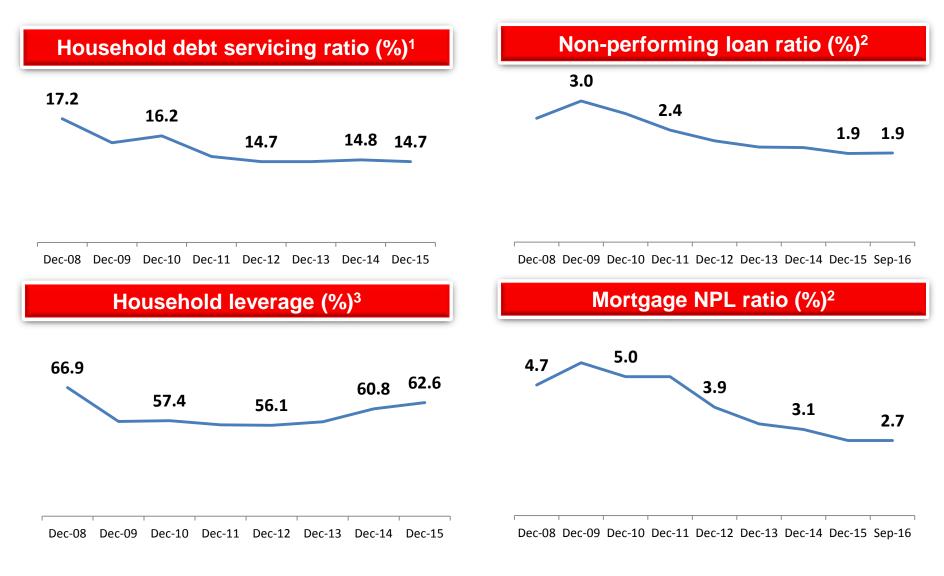
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Source Superntendency of Banks of Chile. 1. Excludes Chilean assets and deposits held abroad except for Banco de Estado deposits. 2. Demand and time deposits plus mutual funds

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#### Financial system: risks metrics

# ... with an improving risk profile

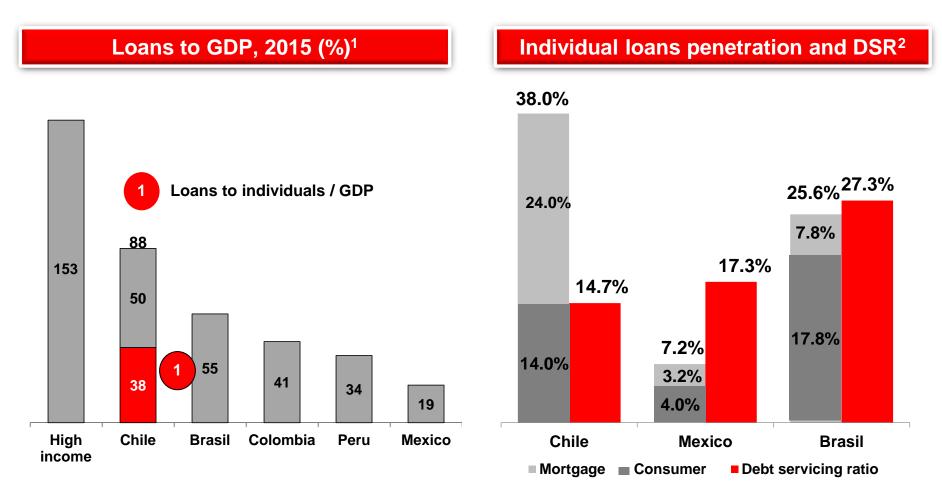


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1. Total debt payments including amortization and interest / Disposable income. 2. Loans with at least one installment 90 days or more overdue / loans. Total household debt / Disposable income. Source: BCCh's Financial Stability Report and SBIF

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The market has high growth potential in loans to individuals...

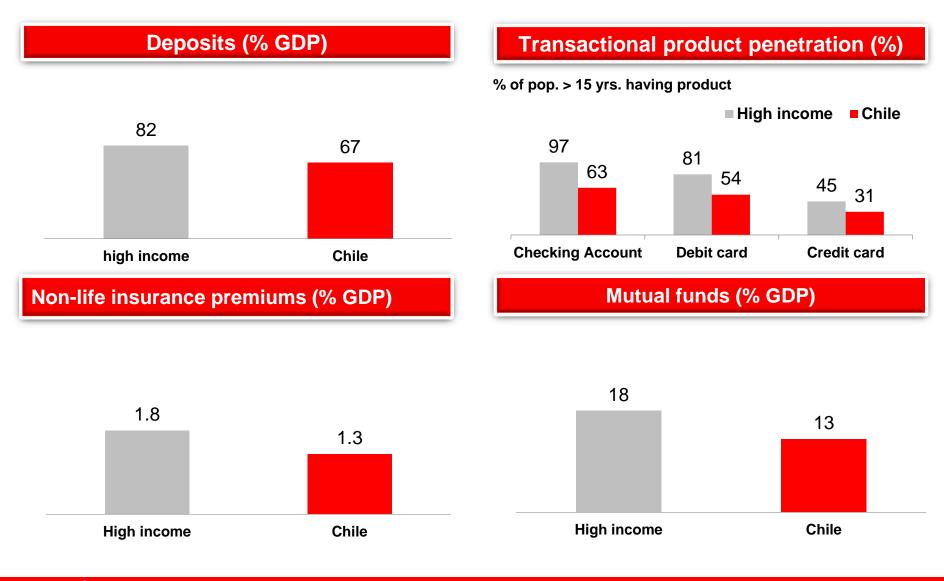


1. Or latest available information. Source: World Bank, weighted by size of world economies. Chilean loan include bank and non-bank lending. Source Chile: Santander Chile based on information from SBIF, BCCh, Superintendency of Securities of Chile, SVS, and <u>www.cajasdechile.cl</u>.

2. Debt servicing ratio, DSR: Total debt payments including amortization and interest / Disposable income. Sources: for Chile: SVS, SBIF and SVS; for Brazil and Mexico: JP Morgan, Scotiabank and Felaban

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# ... and in other transactional and non-lending products



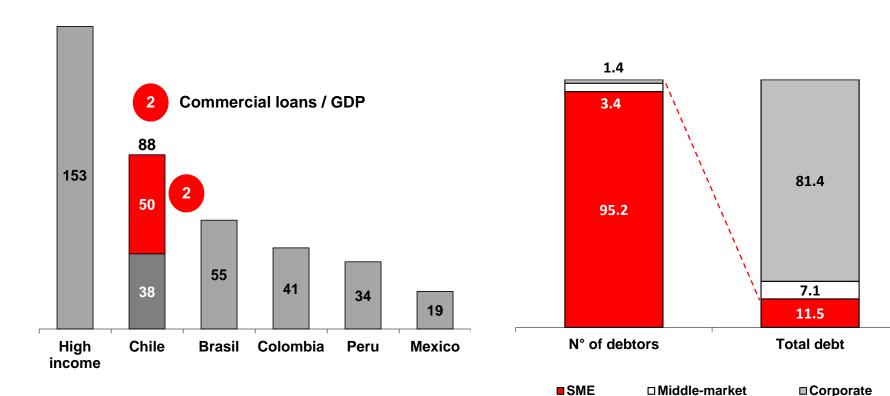
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Source: FINDEX Survey of the World Bank via Dataset and Santander estimates using data from SBIF and BCCh

High growth potential in Middle-market and SME customers...

# Loans to GDP, 2015 (%)<sup>1</sup>

**Commercial lending by type of client** 

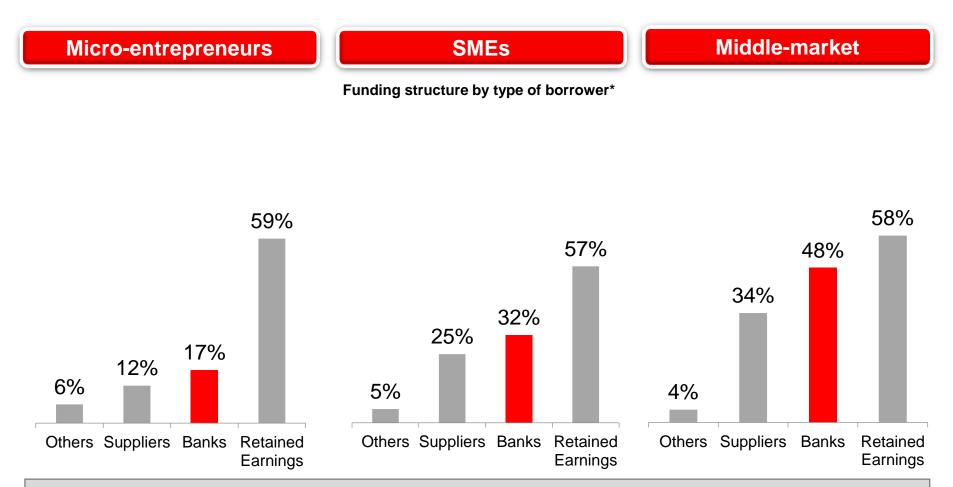


1. Or latest available information. Source: World Bank, weighted by size of world economies. Chilean loan include bank and non-bank lending. Source Chile: Santander Chile based on information from SBIF, BCCh, Superintendency of Securities of Chile, SVS, and www.cajasdechile.cl.

Source: SBIF, 2015

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... as non-bank sources of financing are still widely used



Chilean companies have traditionally relied on the tax advantage of financing their investments with retained earnings, which with the tax reform is no longer an option

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# Agenda

- Growth expected to accelerate in 2017. Financial system with relatively stable growth and risk trends
- Santander Chile has adjusted its medium-term strategy and is starting to benefit from stronger client activity and improved profitability trends...
- I leading to a sound medium-term outlook



### **Our Franchise**

#### Santander Chile is the nation's leading bank... Figures in US\$



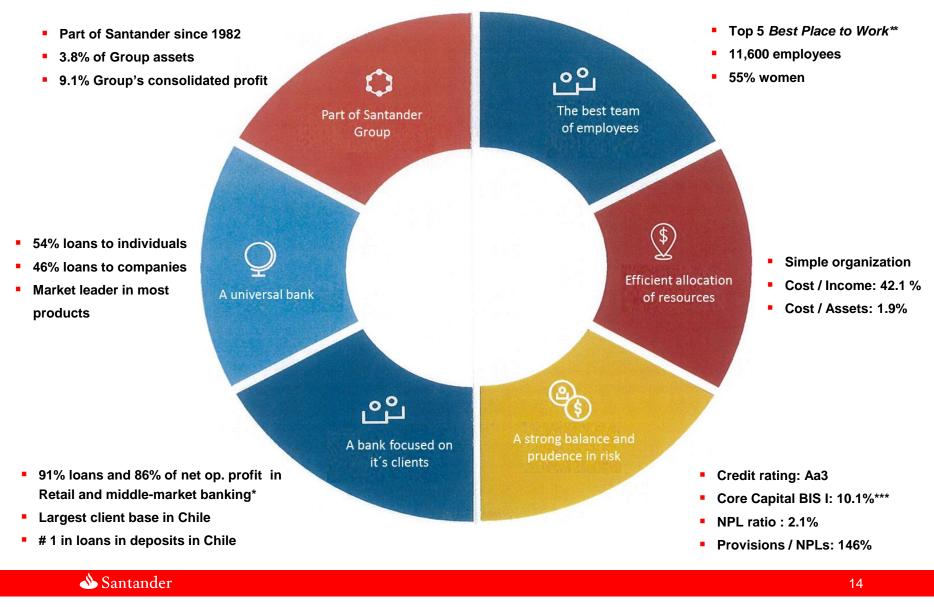
<b>Business and Results</b>	9M'16	Var. YoY
Gross Loans	40.9bn	6.2%
Deposits	30.5bn	6.9%
Equity	4.3bn	2.2%
Net inc. business segments	690mn	16.6%
Net income	553mn	(0.4%)
Network and Customers	9M'16	Mkt. share <sup>1</sup>
Clients	3.6 mn.	22.1% <sup>2</sup>
Branches	464	20.0%
ATMs	1,406	18.6%
Market Share <sup>1</sup>	%	Rank
Loans	19.5%	1
Deposits	18.9%	1
Checking accounts	22.1%	1
Bank credit cards <sup>3</sup>	22.9%	1

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1. As of Sept. 2016 or latest available figures using the period-end exchange rate. Excludes Chilean bank loan and deposits held abroad. 2. Market share of clients with checking accounts. Source: SBIF. 3. Market share in terms of credit card purchases

### **Our Franchise**

# ... with a solid business model



Latest figures or as of Spet.2016. \* Retail = individuals + SMEs. \*\* Among companies with more than 5,000 employees. \*\*\* Core capital (e) under BIS III: 12.3%

### Strategy and results

4 objectives for healthy growth / higher profitability

I. Focusing growth on segments with the highest contribution, net of risk...

II. ... by increasing client loyalty through an improved client experience and quality of service

III. Deepening ongoing commercial transformation by expanding digital banking capabilities

IV. Optimizing profitability and capital use to increase shareholder value in time









### Strategy and results

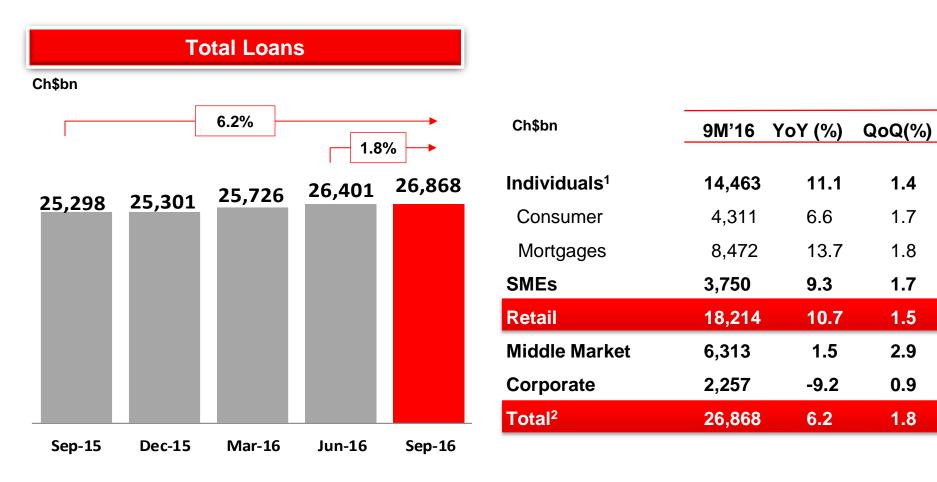
4 objectives for healthy growth / higher profitability

I. Focusing growth on segments with the highest contribution, net of risk...

- Individual: focus on growing in the mid-high income segments. Selective growth in lower-end (massive) segments
- SMEs: focus on larger SMEs, especially with a balanced flow of income (lending and non-lending products)
- Steady improvement in retail banking asset quality. Focus on NIMs, net of provisions
- Middle-market: focus on non-lending business activities. Loans as part of an integral client relationship
- Corporate: strong focus on non-lending activities

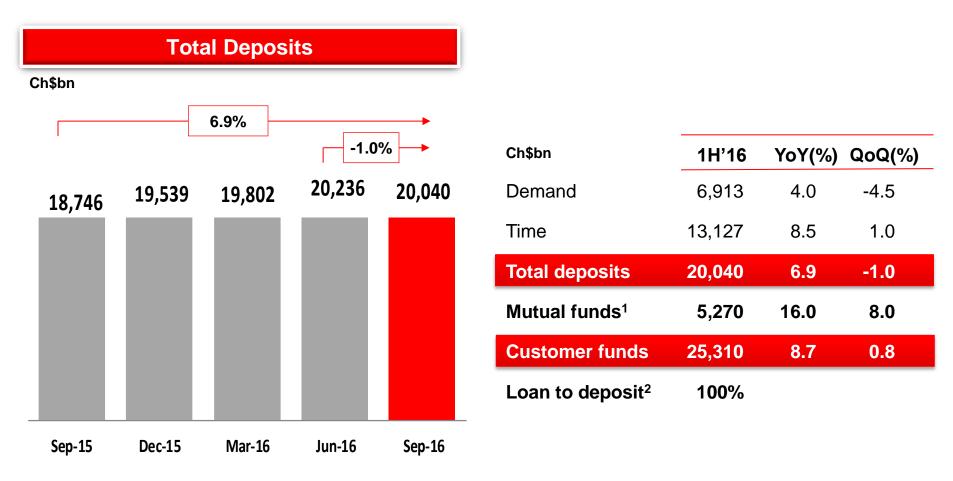


Balanced loan growth in the quarter in all business segments...



1. Includes other commercial loans to individuals. 2. Includes other non-segmented loans and interbank loans

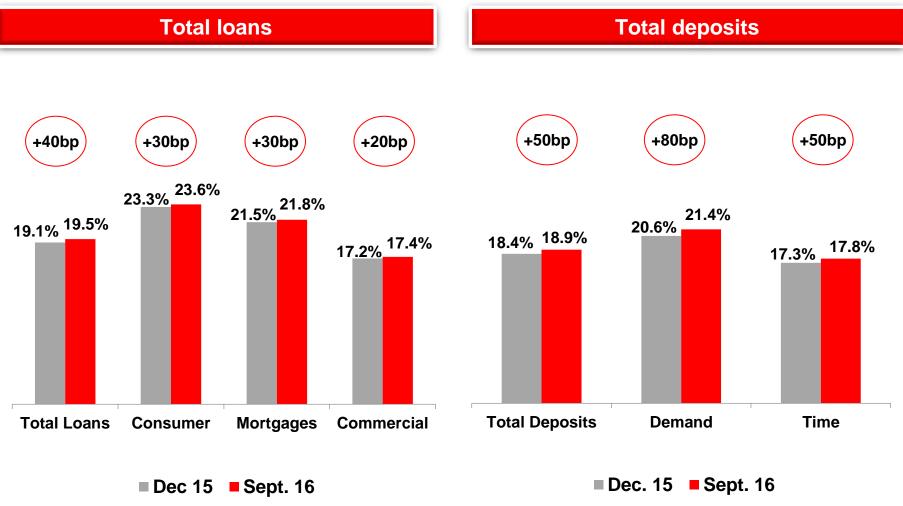
# ... with strong liquidity levels



Banco Santander Chile is the exclusive broker of mutual funds managed by Santander Asset Management, a subsidiary of SAM Investment Holdings Limited.
(Loans – portion of mortgages funded with long-term bonds) / (Time deposits + demand deposits).

# Santander Chile is gaining market share across the board in 2016...

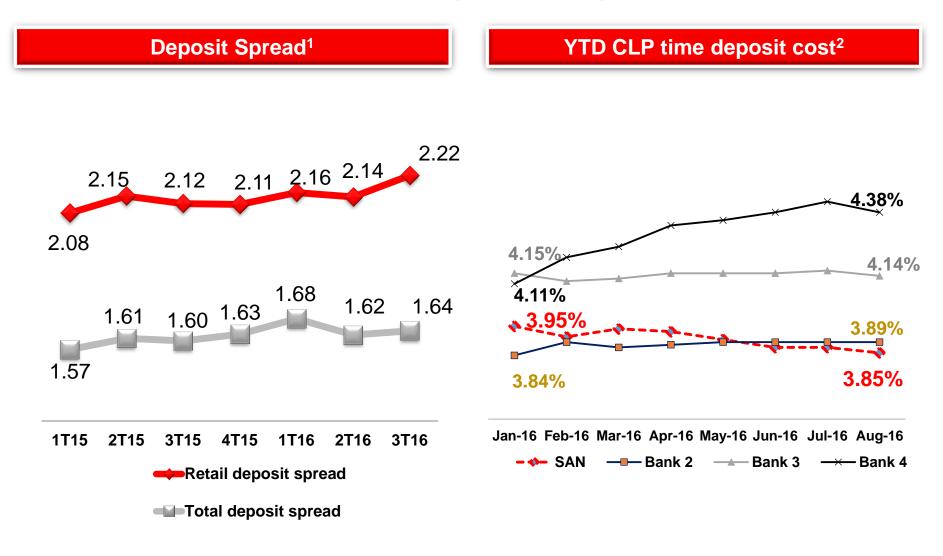
Banco Santander Chile's market share



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Source: Superintendency of Banks of Chile. Market share calculations exclude loans and deposits held abroad by Chilean banks and includes interbank loans

## ...and improving its funding costs

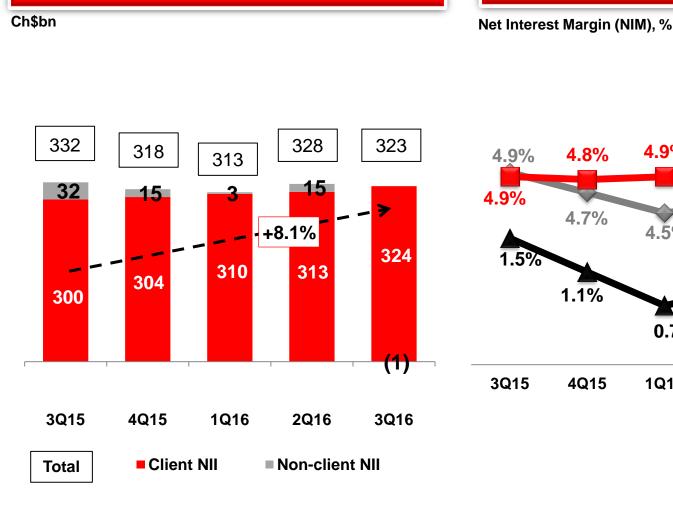


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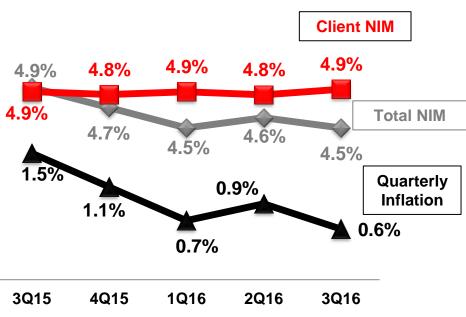
1. Deposit spread = spread earned with deposits including checking accounts above the Bank's internal transfer rate. 2. Source: internal estimates using Superintendency of Bank data. Corresponds to interest expense of nominal peso deposits divided by time deposits in nominal pesos.

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# This drives the 8.1% YoY increase in Client NII growth



Client and total net interest income<sup>1</sup>



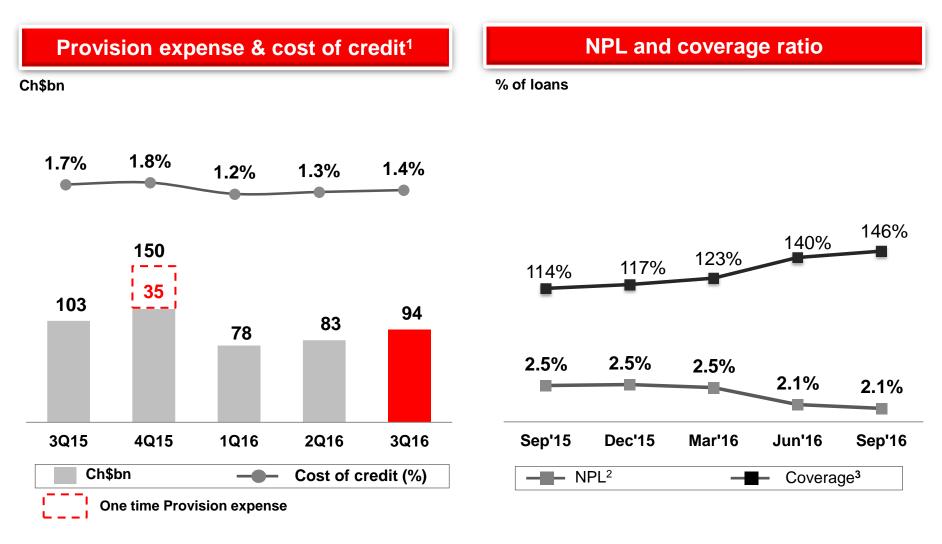
NIM & Client NIM

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1. Client Net interest income (NII) is NII from reporting segments (Retail, Middle-market and GCB) Non-client NII is NII mainly from the Bank's ALCO positions and includes the effects of inflation on the Bank's NII

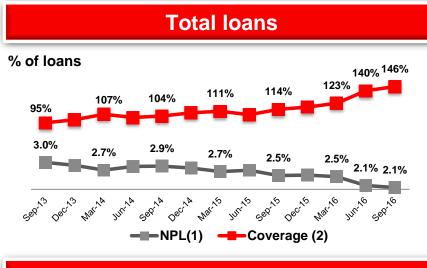
# Sound asset quality metrics...

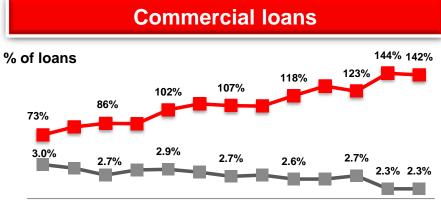


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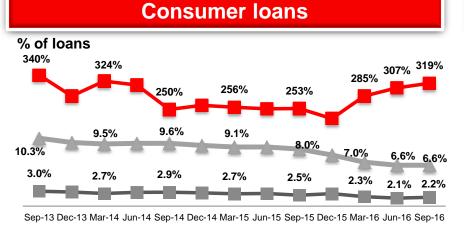
1. Annualized quarterly provisions expense/total loans. 4Q15 excludes the one-time provision of Ch\$35bn 2. 90 days or more NPLs 3. Loan loss reserves over NPLs.

## ... seen in most segments we attend

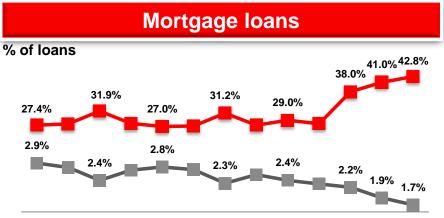




Sep-13 Dec-13 Mar-14 Jun-14 Sep-14 Dec-14 Mar-15 Jun-15 Sep-15 Dec-15 Mar-15 Jun-15 Sep-15



-----NPL(1) ------Impaired Loans(3) -------Coverage (2)

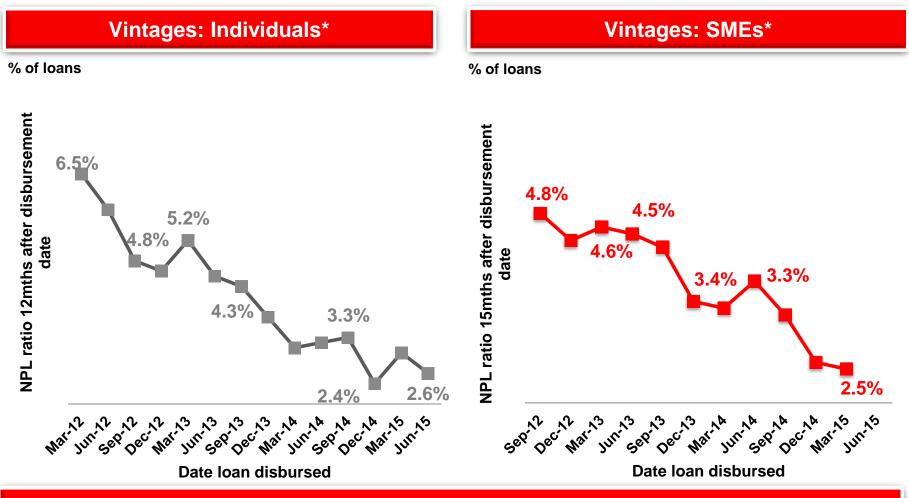


Sep-13 Dec-13 Mar-14 Jun-14 Sep-14 Dec-14 Mar-15 Jun-15 Sep-15 Dec-15 Mar-16 Jun-16 Sep-16

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1. 90 days or more NPLs. 2. Loan loss reserves over NPLs 3.Impaired NPLs + restructured loans

Improved vintages should lead to a lower cost of credit



Vintages improving due to better asset mix / credit models / risk management

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\* Vintage: Individuals: NPL rate 12 month after a loan is disbursed. SME: NPL 15 month after loan is disbursed

### Strategy and results

4 objectives for healthy growth / higher profitability

II. ... by increasing client loyalty through an improved client experience and quality of service

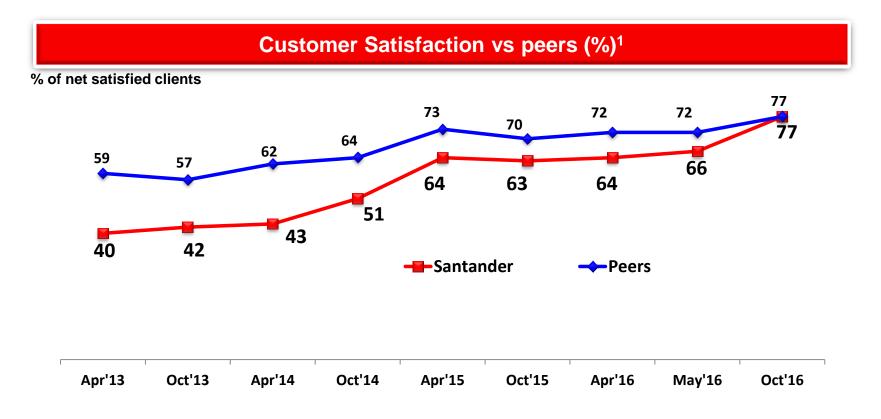


- Priority is to increase quality of service and improve customer journeys
- This should result in higher client loyalty and cross-selling
- Leading to higher and sustainable fee growth



### Strategy: II. Increasing client loyalty

# Improved customer satisfaction and service...



We are aiming at becoming the leader in customer satisfaction by:

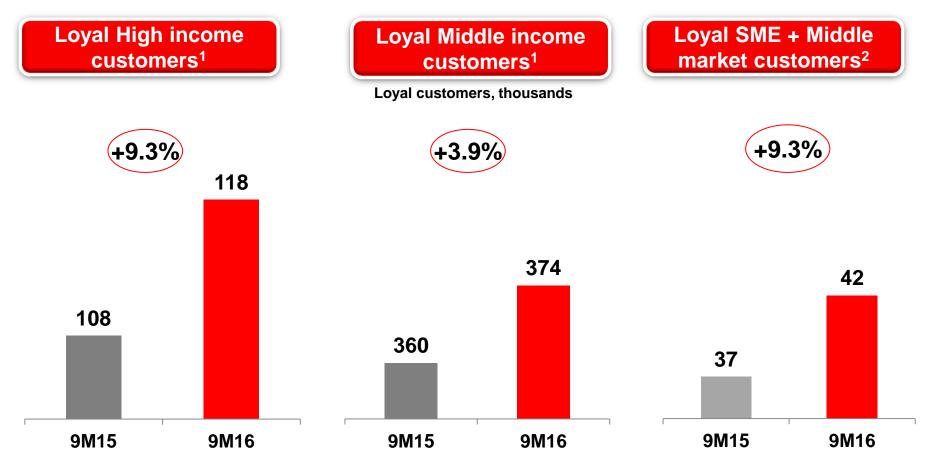
- Continuous investing / improving CRM and other IT systems that boost service
- Full indoctrination in new SPF culture

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1. % of clients that rate the banks customer service 6-7 minus those that rate is 1-4 on a scale from 1-7, 7 being the best. Source: Adimark GfK

### Strategy: II. Increasing client loyalty

# ...drives growth in customer loyalty in targeted segments



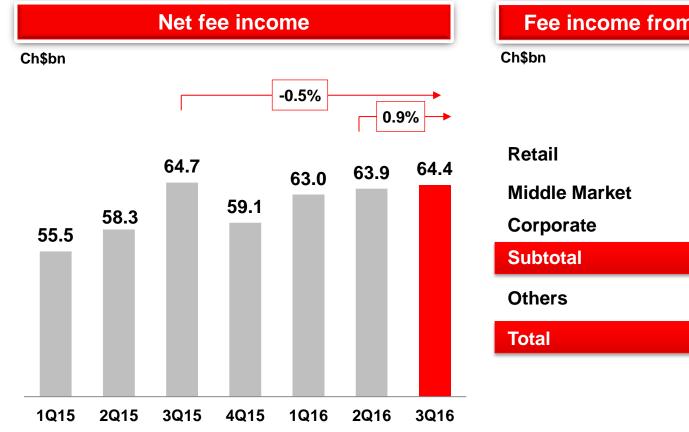
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1. Customers with 4 products plus a minimum profitability level and a minimum usage indicator. all differentiated by segment. 2. Mid-market & SMEs cross-selling differentiated by client size using a point system that depends on number of products, usage of products and income net of risk

### Strategy: II. Increasing client loyalty

# This leads to a 7.2% fee income growth in 9M16



Fee income from business segments				
Ch\$bn				
	9M'16	YoY (%)		
Retail	148.4	4.3		
Middle Market	23.3	9.0		
Corporate	18.8	58.5		
Subtotal	190.5	8.5		
Others	0.8	%		
Total	191.3	7.2%		

Low YoY growth of fees in 3Q16 due to one-time income in 3Q15

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### Strategy and results

4 objectives for healthy growth / higher profitability

III. Deepening ongoing commercial transformation by expanding digital banking capabilities



- Focus on improving and simplifying processes and redesigning distribution capabilities by leveraging in our digital platform
- Focus on integrated omnichannel approach with multi-segment business centers
- Leading the system in digital banking
- This transformation should lead to greater productivity and efficiency

# Redesigning our distribution network...

Trx intensive branch 2013 **Branch model 1.0** 2014-2016

# Business Center / Digital 2016-2019













HIGHER EFFICIENCY MORE PRODUCTIVITY



**BEST IN CLASS** 

**EXPERIENCE** 



COMFORT #1 MOBILE

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# ... by creating multi-segment business centers...





- New Work Cafes
- 100% dedicated to value added activities
- Multi-segment
- No tellers
- No back office
- Paperless
- Fully digital



WIFI





Cafetería





Todo el tiempo que necesites



Ejecutivos especialistas

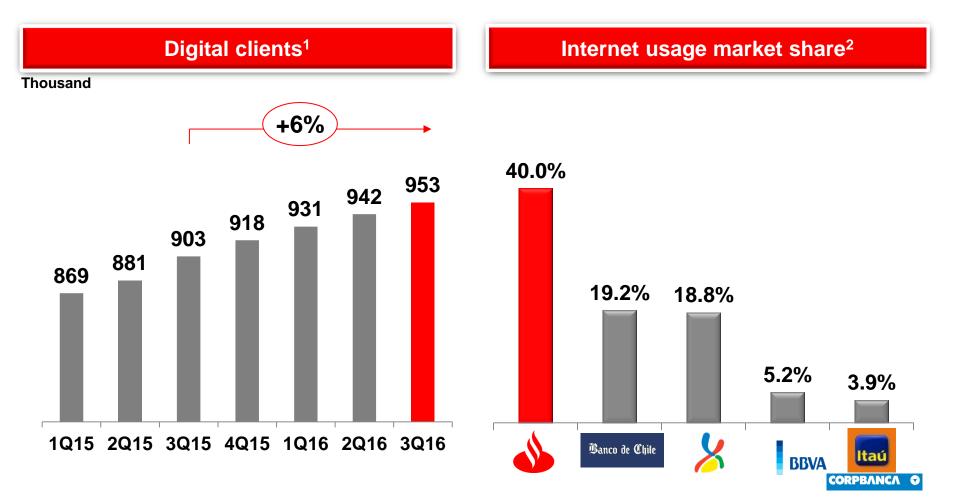
en asesoría financiera

La mejor tecnología de autoservicio

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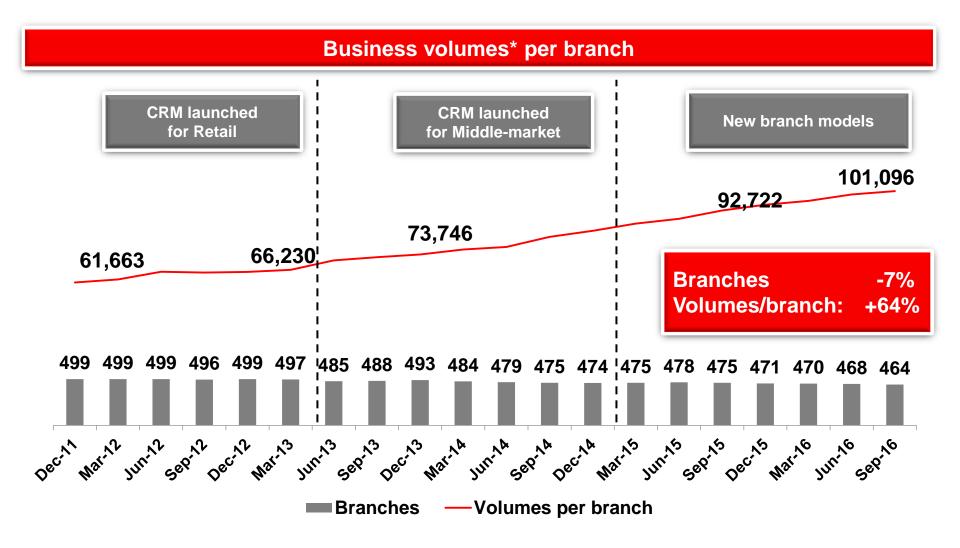
# ... and expanding the use of digital channels



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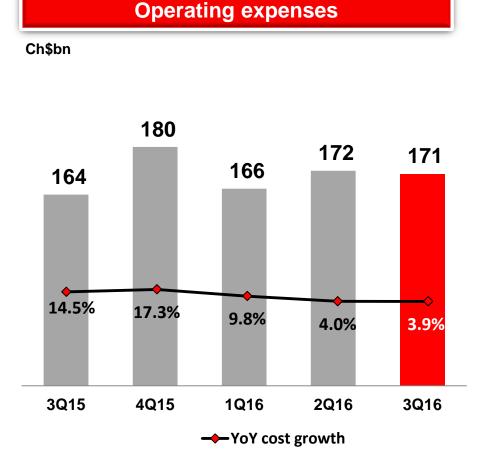
1. Clients that uses Santander Chile's website or mobile passcode. 2. Market share over clients that enter a website with a passkey. Excludes Banco de Estado. Source: Superintendency of Banks of Chile. Figures as of July16

# This transformation is boosting productivity...



\* Ch\$ million. Includes loans and deposits

# ... and lowering cost growth



	9M16	ΥοΥ%
Personal exp.	294	5.7
Adm. exp.	169	2.0
Depreciation	47	23.2
Op. expenses	509	5.8
Efficiency Ratio <sup>1</sup>	42.1%	+150
Cost / Assets	1.9%	-10

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1. Efficiency ratio: Oper. Expense excluding impairment / Net interest income + fee income + financial transactions, and Other operating income, net

### Strategy and results

4 objectives for healthy growth / higher profitability

IV. Optimizing profitability and capital use to increase shareholder value in time

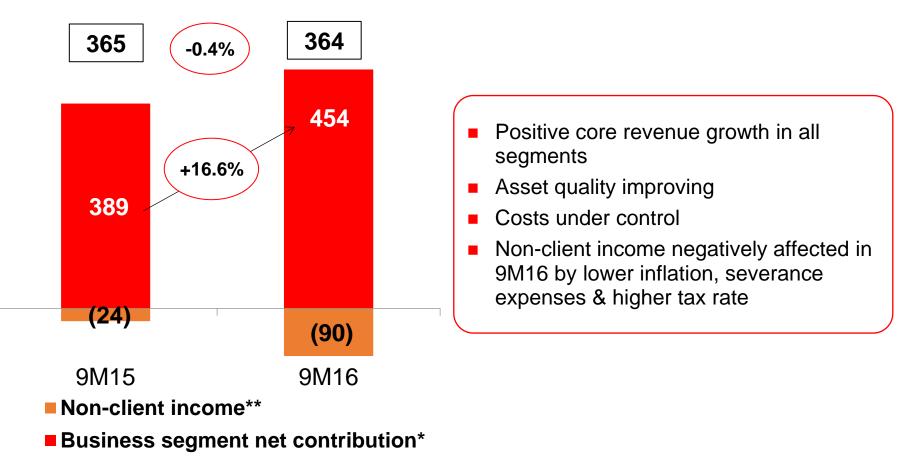
- **ROE** 17-18% in 6M15 & 6M16, in line with guidance
- Strong Core capital ratios to support further growth
- Dividend paid in 2016 represented dividend yield of 5.6%
- Maximizing the spread between ROE and COE\*

\* Cost of equity

### **Strategy and results**

# Stronger Client contribution driving profitability, in line with our strategy

Net income 9M16 / 9M15, Ch\$bn

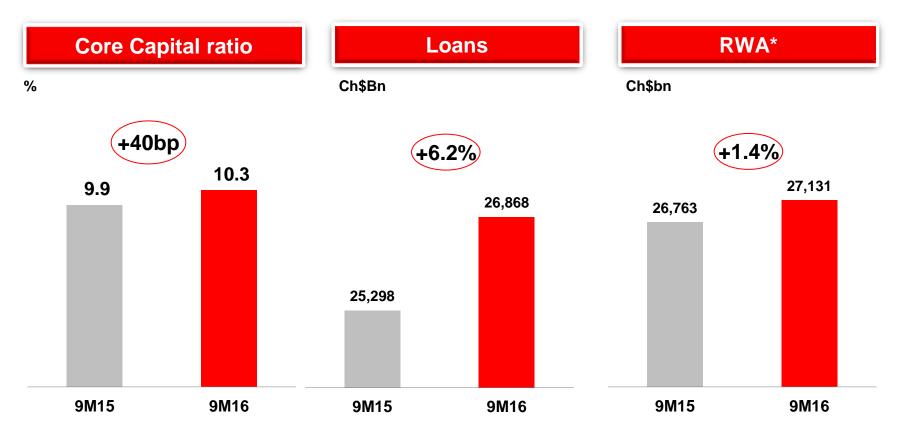


### ROE in 9M16 and 3Q16 reached 17.7%, in line with guidance

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\* Net interest income + Net fee and commission income + Financial transactions, net - Provision expense – Operating expenses from our reporting segments. \*\* Non-client income includes mainly the results from our Corporate Center, Financial Management and tax. Includes extraordinary severance expenses in 2Q16.

# Solid capital levels for further growth



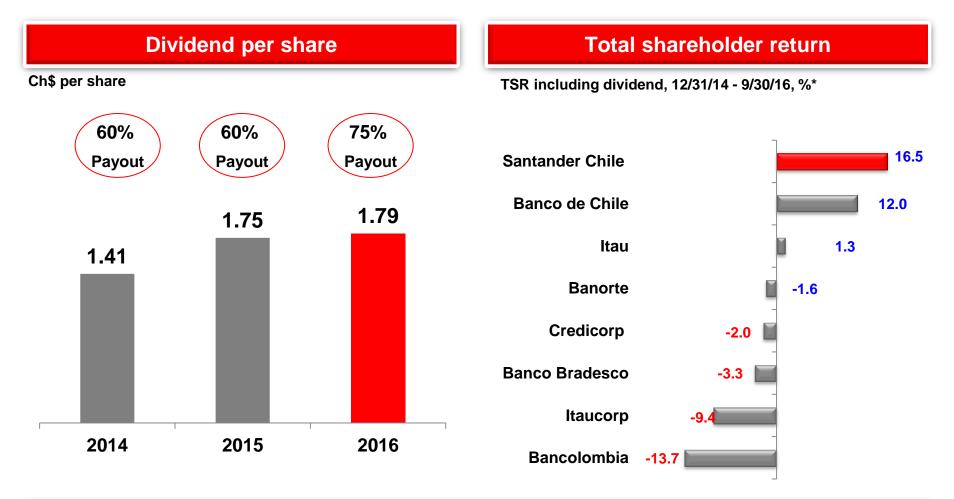
### Capital ratios improve with contained RWA growth

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\* Risk weighted assets

## Strategy: IV. Optimizing profitability and capital

# Our strategy is increasing shareholder value in time



Dividend yield = 5.3% in 2016

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Source: Bloomberg

# Agenda

- Growth expected to accelerate in 2017. Financial system with relatively stable growth and risk trends
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... leading to a sound medium-term outlook



# Outlook

# **Sound outlook for Santander Chile**

- Chile: GDP growth expectations stabilize for 2016 and rise for 2017
- Loans and deposits growth decelerating, with stable risk levels
- BSAC: stronger Client contribution driving profitability in 3Q16, in line with strategy
  - Loan growth up 6.2% YoY and 1.8% QoQ, with a balanced growth between all segments and solid loan spreads
  - Funding costs improving
  - Gaining market share in most products
  - Stronger Client revenues: Client NII grew 8.1% YoY, with rising Client NIMs.
  - Customer loyalty and satisfaction continue to improve
  - Improved asset quality: coverage rises to 146% / NPLs at 2.1%
  - Cost growth under control: up 3.9% YoY in the quarter. Branch optimization plans underway
  - Business segment contribution up 16.6% YoY in 9M16
  - ROE reached 17.7% in 3Q16 and 9M16
  - In 2017 we expect these sound business trends to continue

# Thank you

Our purpose is to help people and businesses prosper.

Our culture is based on the belief that everything we do should be

Simple | Personal | Fair

