# Banco Santander Chile

# Institutional Presentation



June 2019

#### **AGENDA**

**CHILE: A STABLE AND DIVERSIFIED COUNTRY** 

SOUND FINANCIAL SYSTEM WITH GROWTH POTENTIAL

SANTANDER CHILE: A LEADING BANK

ADVANCES ON OUR STRATEGIC OBJECTIVES





#### DID YOU KNOW...?



Chile is one of the longest countries in the world, spanning 4,620 kilometers, with a width of just over 150 km.



The Andes mountains trace the entire length of Chile, covering approximately 80% of its surface.



Easter Island, one of the most remote communities in the world, is Chilean.



Atacama Desert in the North is the driest place on Earth.



Chile's North experiences more than 200 cloudless nights a year, providing clear skies for some of the largest telescopes in the world.



Puerto Williams is the southernmost permanent human settlement in the world.

#### **DEMOGRAPHICS**



There are 18.8 million Chileans.



85% of the country's population lives in urban areas.



5.6 million people live in the capital, Santiago.



There are 127 per 100 inhabitants that have cellphone subscriptions.



Between 2014 and 2017, inmigration increased by 232%, coming especially from Haiti and Venezuela.



Estimated life span is 79.1 years.



The literacy rate for the population is 97.5%.



Chile has the lowest amount of population below the poverty line in Latin America, reaching 8.6% in 2017.

#### **CULTURE**



Chile is known as the land of poets, having various Nobel Prize Winners, including Gabriela Mistral (the first Latin America Nobel Prize of Literature) and Pablo Neruda. Isabel Allende is a Chilean writer, famous for novels that fuse autobiographical and magic realism aspects.



Soccer is the most popular sport in Chile. Arturo Vidal & Alexis Sánchez are currently the most famous players

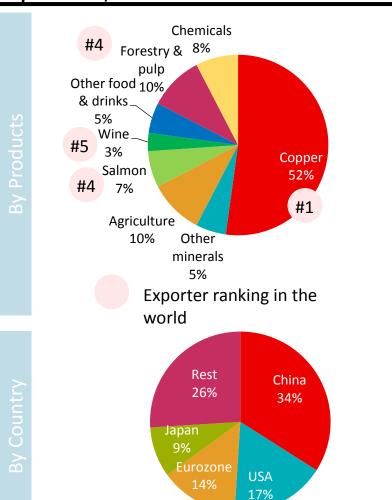




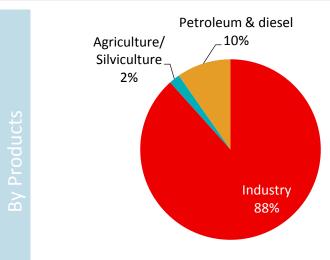


# Our main trade partners are China and USA

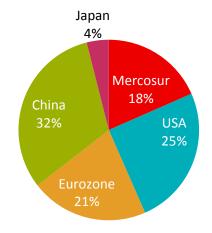
**Exports: US\$69 billion** 



Imports: US\$75 billion











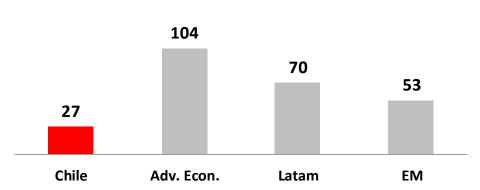
# Diversified economy and high sovereign rating

#### Chile: Key economic indicators<sup>1,2</sup>

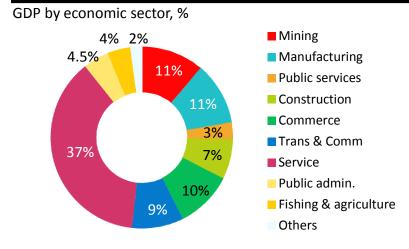
Population:	19.1mn
GDP <sup>3</sup> :	US\$296bn
GDP per capita (PPP):	US\$15,780
Exports / GDP:	25%
Investment / GDP :	23%
Net public debt / GDP:	8%
Sovereign ratings:	JCR: AA- / Mdy: A1/ SP: A+/ Fch: A

#### Low public debt<sup>3,4</sup>

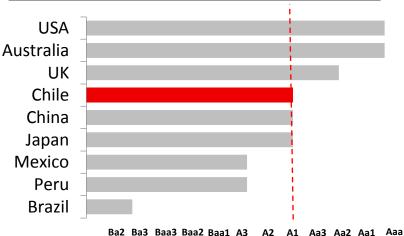
Gross public debt, % GDP



#### Chile's economy is well diversified<sup>1</sup>



#### High sovereign rating<sup>5</sup>

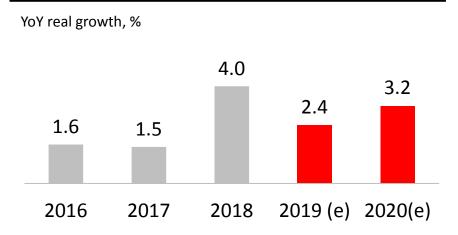






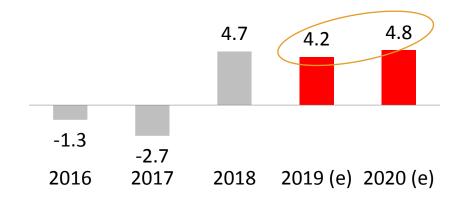
# **GDP** growth expectations





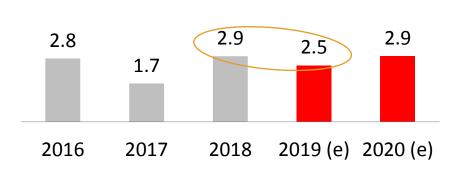
#### Investment

YoY real growth of fixed capital formation, %



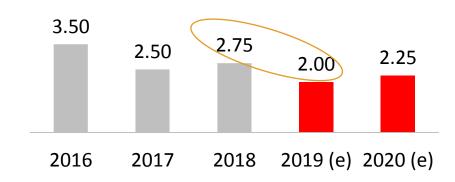
#### **Inflation**

Annual change in UF inflation, %



#### **Central Bank ST Reference Rate**

%

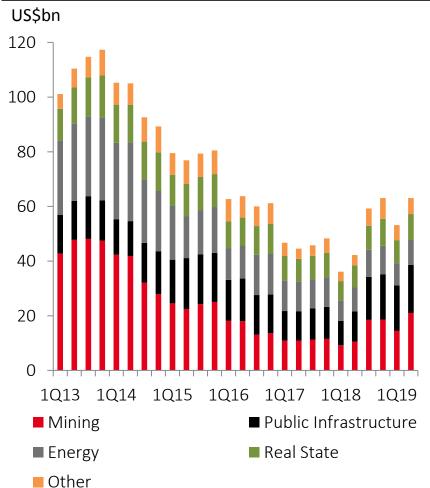






# ...with a pick up in investment in various sectors

#### Five year investment portfolio



#### **Growth by Sectors** (YoY growth, %)

	2017	2018	2019 (f)	2020 (f)
Agro/Fishing	1.8	5.7	-0.5	3.3
Mining	-1.8	5.2	-1.2	1.2
Manufacturing	1.8	3.9	0.3	1.7
Construction	-3.2	3.2	3.6	5.2
Utilities	5.6	5.0	3.0	2.9
Commerce	2.6	5.0	3.3	4.0
Transportation	2.0	4.4	3.9	3.3
Communications	3.4	4.7	3.1	3.1
Services	1.2	3.6	3.4	3.4
Public Admin.	2.0	1.1	2.5	3.1
GDP	1.3	4.0	2.7	3.2



## **Development of Chilean democracy has led to solid nation**

Late 19<sup>th</sup> 1982 1988 1990's 2010 1970 2018 1810 century 1973 Chile suffers Chile becomes Large-Salvador Hyperinflation, General Rapid economic Chile is hit Today, one of the an scale Allende is no foreign growth during by one of Chile is Pinochet independent mining of elected as reserves and worst economic loses the 1990's. the biggest considered country from President. Social **GDP** decline crisis after Inflation was earthquakes nitrate referendum South Spain spending neoliberal stabilized and of 8.8 and and steps leads to a America's copper increases, economic trade most stable down in 1990 magnitude, constitutional especially in policies are put liberalization begins. as head of and by a crisis. On and housing, in place. The September 11, policies were put tsunami prosperous state. education and the Chilean government in place, enabling immediately country. health, with an bails out five Chile to integrate military stages a after. effort to banks and to the global coup against redistribute dissolves three Allende. economy. wealth. The enforcing a others. country's basic military resources are dictatorship. nationalized. General Augusto Pinochet is later proclaimed as

President.



#### **AGENDA**

CHILE: A STABLE AND DIVERSIFIED COUNTRY

#### SOUND FINANCIAL SYSTEM WITH GROWTH POTENTIAL

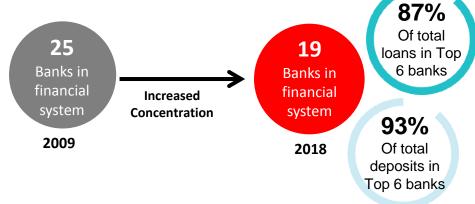
SANTANDER CHILE: A LEADING BANK

ADVANCES ON OUR STRATEGIC OBJECTIVES

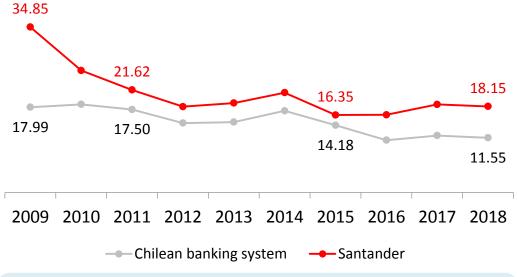


# **Solid Financial System**

As of Dec. 2018	Ch\$ bn	US\$ bn
Assets	246,265	354.0
Loans	178,578	256.3
Deposits	138,924	199.1
Equity	20,736	29.7
Net income	2,395	3.4
NIM	3.9%	
Cost of credit	1.1%	
NPL ratio	1.9%	
Coverage ratio	128.4%	
Efficiency ratio	50.9%	
ROAA	1.0%	
ROAE	12.5%	
Core capital	10.7%	
BIS ratio	13.3%	

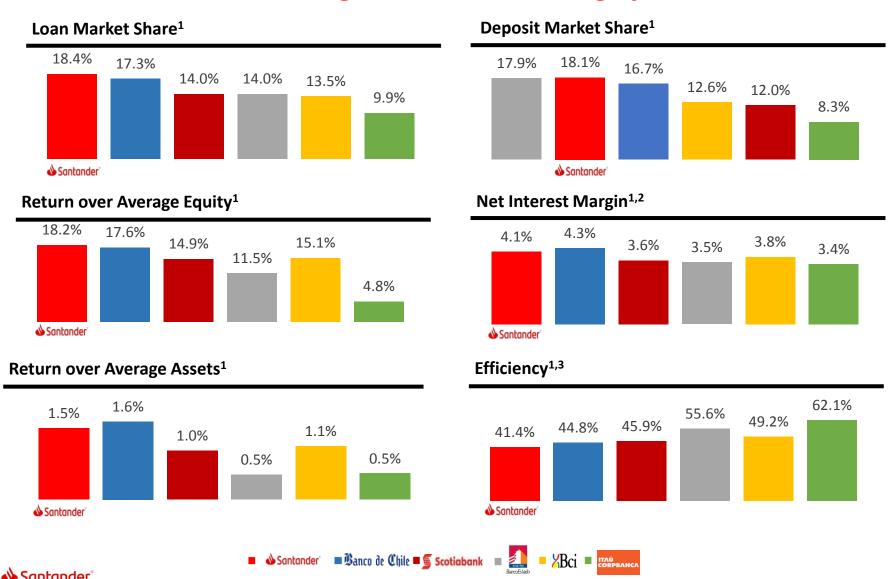


#### **Evolution of Return on Equity (%)**

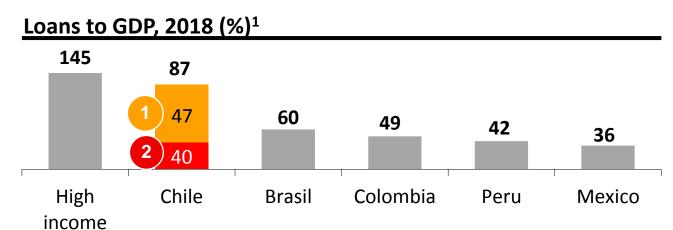


No banking crisis in Chile since the beginning of the 1980's thanks to prudent regulations and strong supervisory bodies.

# The main figures of the banking system



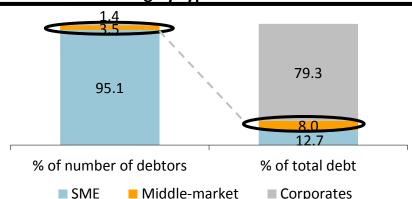
# Developed banking system with high growth potential



### Loans to companies over GDP

The large corporates make up around 1% of all the companies, but have 80% of the total debt.

#### Commercial lending by type of client

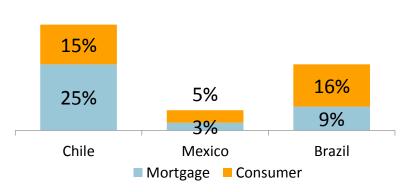


1. Or latest available information. Source: World Bank, weighted by size of world economies. Chilean loan include bank and non-bank lending. Source Chile: Santander Chile based on information from SBIF. BCCh. CMF and Superintendency of Social Security.

# 2 Loans to individuals over GDP

The mortgage market is deep in Chile and many households have long-term stable debt.

#### Individual loans penetration<sup>2</sup>

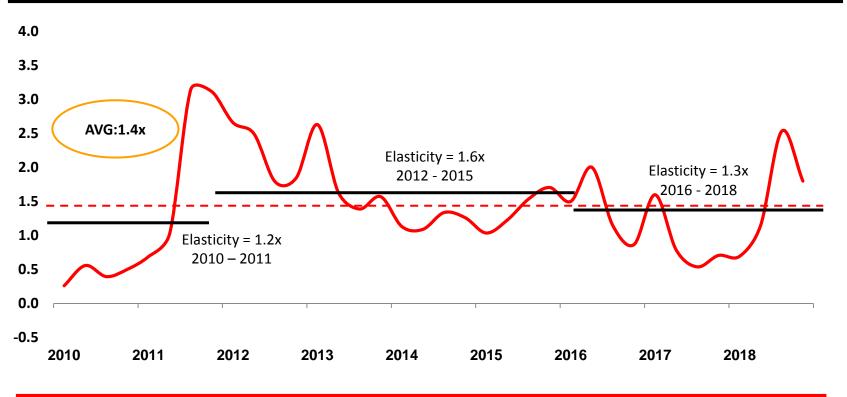


Source: SBIF, 2018

2. Sources: for Chile: SVS, SBIF and SVS; for Mexico: Comisión Nacional Bancaria y de Valores; for Brazil: IBGE

# Loans multiplier of 1.4x

#### Loan growth multiplier<sup>1</sup>



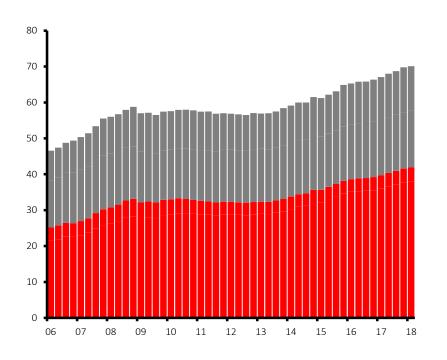
Loans should continue to grow 1.4 times GDP

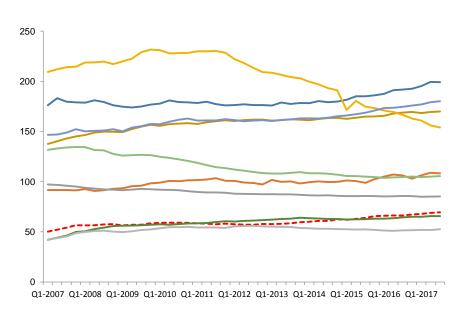


# Household debt rising but still low compared to other nations

#### Household debt to disposable income, %

#### Household debt to disposable income, %





- Consumer loans to disposable income
- Mortgage loans to disposable income

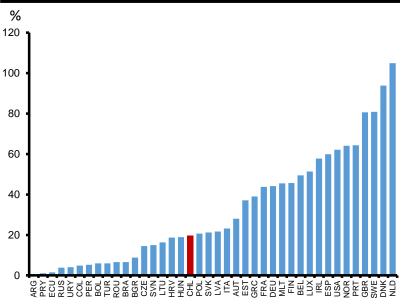


Household debt to disposable income has been increasing, but remains at low levels compared to other countries.



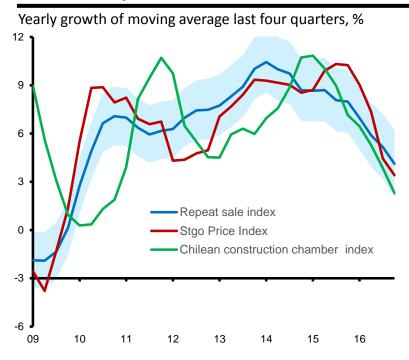
# Mortgage penetration is still rising but is also still low

#### **Mortgage loans to GDP OECD sample**



Source: Central Bank of Chile Financial Stability Report IIH 2018, XXIX Reunión de Presidentes de los Bancos Centrales de América del Sur, McKinsey Global Institute y European Mortgage Federation.

#### **Real estate price indexes**



1. VW-ARS estimator presented in Shiller (1990). Four-quarter moving average of the index's growth rate is shown. Areas indicate 95% confidence intervals of significance

Source: Banco Central de Chile and Chilean Internal Revenue Service

Mortage loans to GDP have been rising but are still low compared to other OECD countries.

Real estate prices accelerated after the earthquake in 2010 and before the VAT was applicable to the sale of used properties in 2016.



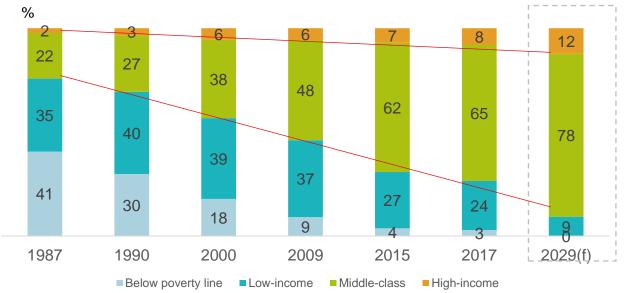
# High growth of middle income population with increasing importance of Millennials

#### Middle-class:

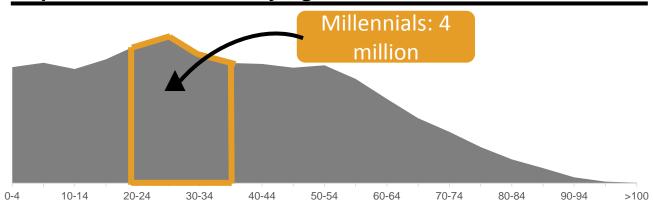
highest growing segment, and should reach over **16 million** by 2029

Millennials:
4 million
individuals or
over 20% of
the total
population

#### **Population Distribution by Income**



#### **Population Distribution by Age**

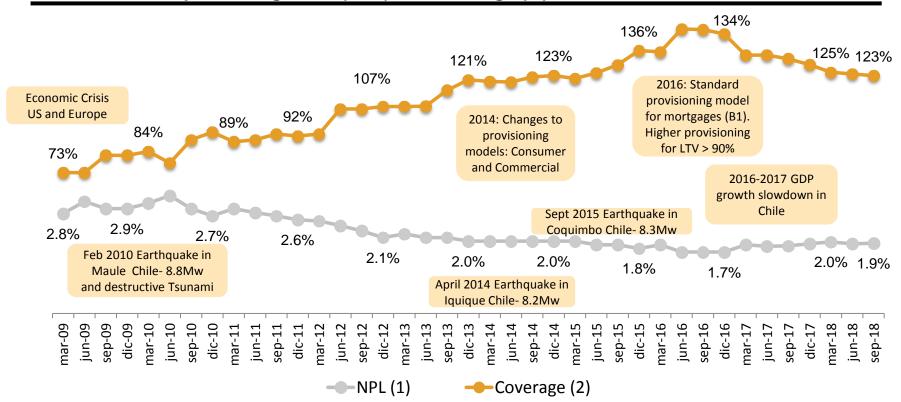




# Asset quality has been stable despite increasing regulation and market shocks in the region

All financial institutions regulated by the CMF (previously the SBIF) use Chilean Bank GAAP as the accounting standard. The main difference to other accounting standards is that under Chilean Bank GAAP, loan loss allowances are calculated based on specific guidelines set by the local regulator, using an expected loss approach. Through the years, the local regulator has been updating their standardized provisioning models, becoming more conservative. To date, the local regulator has announced that it will not be adopting IFRS 9.

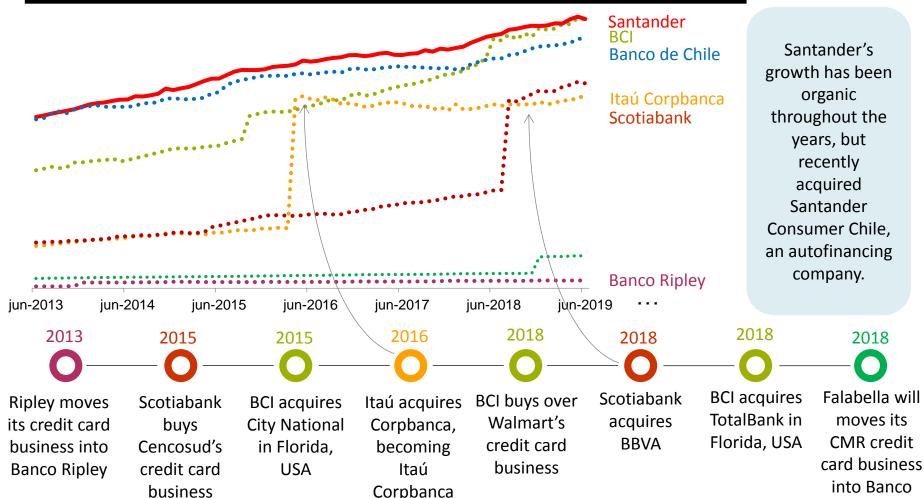
#### Total loans: Non-performing loans (NPL) and coverage (%)





# Competition has been consolidating throughout the years

**Total loans to clients by bank** 



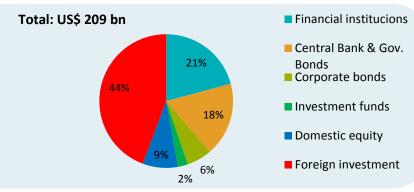


Fallabella

# Strong presence of institutional investors that provide liquidity

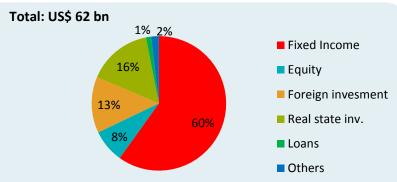
#### **Pension Funds:**

- Active participants along the entire curve.
- Approximately 75% of GDP.
- Internal policies require a local credit quality rating of investment grade.
- Limits by issuer and instruments.



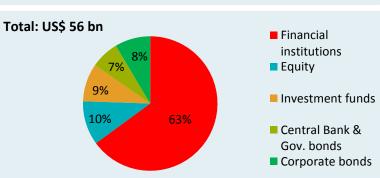
#### Life Insurance companies:

- Very predictable flows of financing long-term liabilities.
- Approximately 20% of GDP.
- Major investors when the term exceeds 10 years focus on instruments with terms to 20 years or more.
- No minimum rating required to invest.



#### **Mutual Funds:**

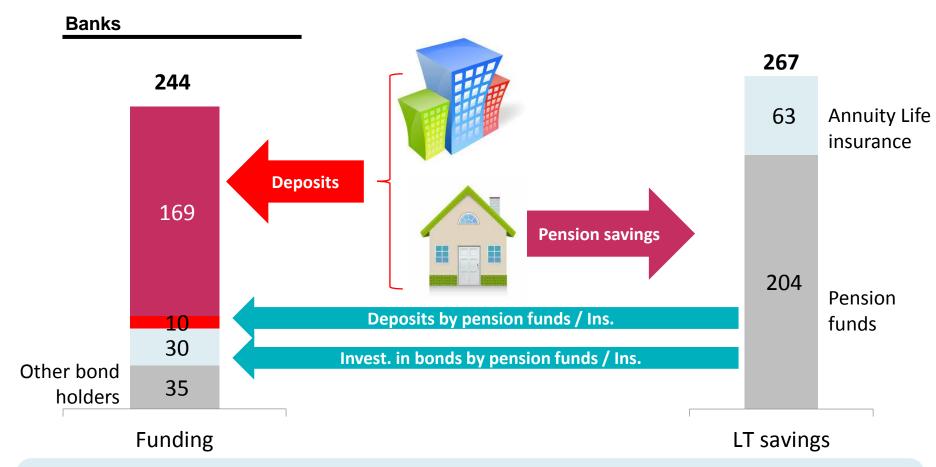
- Mutual funds and individual investors focused primarily on shortterm profitability and/or liquidity.
- Approximately 20% of GDP.
- Major investors when the terms of the instruments do not exceed five years.
- Limits by issuer and instruments.



Santander<sup>®</sup>

## Unique savings cycle gives stability to market funding sources

Chile's savings, US\$ billion\*



In Chile, 10% of salaries are put into pension funds throughout the duration of an individual's work life. Pension funds then fund banks through deposits and investment in bonds. Since their investment horizon is long-term, pension funds are a natural investor to fund long-term loans such as mortgages.



#### Major differences of Chilean banking system with other banking systems



Around 50% of our loans are indexed to inflation. Loans are fixed plus inflation (fixed % + UF)

When inflation increases → UF increases → interest paid on inflation-linked loans increases → NII increases

A 100 bp increase in inflation → approximately 15 bp increase in NIM

On the other hand, our NIMs are negatively sensitive to increases in the short-term interest rate, since our liabilities are shorter term than our assets, and therefore reprice faster

A 100 bp increase in average short-term interest rates → approximately 12 bp decrease in NIM

E(loss)

Local provisioning models

Chilean banks are not full IFRS, since we do not use IFRS 9.

Our local regulators sets our provisioning models calculated on expected loss. Banks can either use the set models or internal models, whichever is the most conservative.

Since 2014, our local regulator has started moving towards standardized models.

Recent updates to provisioning models:

2014: Companies analyzed on an individual basis

2016: Mortgages

2019: Companies analyzed on a group basis



<u>Capital</u> <u>requirements</u>

Banks are currently under a very strict Basel I, where risk-weighted asset density is close to 80%.

A new banking law was passed in 2019, and banks will transition to Basel III. The details on risk weightings and possible capital instruments are still to be determined.

The system as a whole will have a shortfall when implementing Basel III. We believe Santander Chile will not need a capital increase and will be fully compliant from the beginning.

The banks will have approximately four years to become fully compliant.



#### What is the UF?

- > The UF (Unidad de Fomento) is an inflation-indexed unit used in Chile.
- > It was created in 1967 and used for certain international secured loans in order to calculate real interests.

  Over time, it was extended to other bank loans, contracts and other investments.
  - Most real estate and mortgages are valued in UF in Chile. Wages are adjusted in accordance with the CPI (in accordance with the Labor Code).



**CPI:** Consumer Price Index, which shows the variation of prices of basic consumer goods.

This index is published on a monthly basis.

- > The value of the UF varies daily.
- > The monthly variation (beginning on the 10th of each month and ending on the 9th of the following month) of the UF is in line with the total CPI variation of the previous month.

$$\left[\left(\frac{1+\Delta\%CPI}{100}\right)-1\right]\cdot (1/d)$$

 $\Delta\%\textit{CPI}$ : Percentage change of last month's CPI d= number of days of the current period for which the UF is being calculated.

1UF = Ch\$ 27,565,79 = US\$ 40.9 (As of December 31, 2018).



# The Chilean financial system is well ring-fenced



- ✓ No interim dividends allowed (Art 57).
- ✓ No dividend allowed if it infringes minimum capital requirements (Art. 56)
- ✓ <u>Liable:</u> Directors of a Bank who propose the payment of dividends in violation of the provisions of Title IV of the General Banking Law shall be liable to the refund of the dividend distributed under such circumstances (Art. 58).
- ✓ Lending limits (Art 84):
  - Same borrower: 10% of regulatory capital unsecured and up to 30% of regulatory capital if additional 20% is secured. 30% limit to single economic Group.
  - Related party lending: Limited to 5% of regulatory capital (unsecured) or 25% (w/ collateral). Total related party lending cannot exceed regulatory capital.
  - No loans to Board members
- ✓ <u>Audit Committee</u>: All 3 members must be independent

## **Our main regulators**



#### Central Bank of Chile

Autonomous institution.

Mission: To safeguard the stability of the currency and the normal operation of the internal and external payment systems, hereby contributing to the well-functioning of the economy, financial stability, and the well-being of society.

Central Bank targets a 3% inflation, with a threshold of +/- 1%.

Governed by five members, each designated by the President of the Republic who must be ratified by the Senate for a term of 10 years. President of the Bank is elected among the current five members every five years by the President of the Republic.



#### **CMF**

Decentralized public service, related to the President through the Ministry of Finance. Supervises entities within the securities and exchange markets.

Mission: to promote social wellbeing, contributing to the development of the financial marekts and to preserve the trust in the system.

The Comission is made up of five members, desginated in the following manner:

- President of the Comission designated by the President of the Republic for a term of four years.
- (ii) Four members designated by the President who must ratifed by the Senate for a term of six years, which can be reelected in pairs every three years.



#### **SBIF**

Supervises banks and financial institutions seeking to protect depositors and the public interest.

Mission: Ensure the stability of the financial system.

Superintendent is named by the President of the Republic of Chile.

During 2019 a new banking law was passed, and on June 1, 2019, the SBIF merged into the CMF, leaving one sole regulator, the CMF, for all listed companies.



## Our general banking law

#### General Banking Law 1925-2019

With the General Banking Law passed in 1925, the Central Bank and the banking regulator at the time- the SBIF- was born. Over the years the banking law has been modified to include new standards. Within this law, banks were under Basel I, where capital required and risk weighting of assets was stipulated within the law. This made it difficult to modify any of the requirements as each modification needed to be passed by Congress.

# New General Banking Law 2019-

In January 2019, the new banking law was passed. Here, the regulator takes a more predominant role and sets capital requirements and risk weightings themselves. The structure of the regulator also changes: instead of one Superintendent overseeing banks, there is a comission that oversees not only banks, in addition to all other listed companies. In this manner, the structure is much more flexible in order to move with international standards.

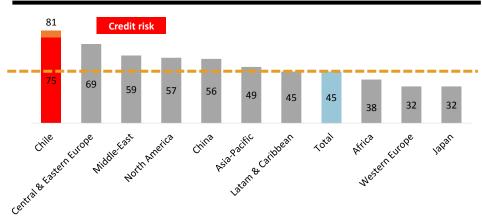


# New banking regulation will implement BIS III in Chile

#### Currently:

Chile has a very high risk-weighted asset density, where mortgages are all risk weighted 60% and consumer and commercial loans 100%.

#### Risk-weighted asset density<sup>1</sup>



The new banking law was passed at the beginning of 2019, paving the way for the transition to BIS III. The main changes are:



#### Merger of SBIF with CMF

Seeks to have a solid and efficient governance which will be more flexible to make changes in accordance to international standards Merger as of June 1, 2019



# Minimum capital requirements

Increase capital requirements, giving more faculties to regulator in the decision-making process



# Mechanisms to manage crisis

Includes mechanisms of early intervention in order to prevent a bank's insolvency beforehand, protect bank depositors and maintain the financial stability of the system



#### Other guarantees

Increase in state guarantees for deposits, among others

# New banking regulation will implement BIS III in Chile

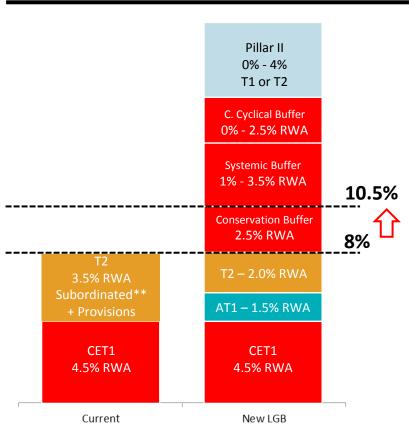
- New banking law has higher capital requirements, but we would expect normalization of RWA density.
- Hybrid instruments (AT1 and preferred stock) will be recognized as capital
- Normal transition to BIS III should be positive for our capital ratios
- Includes the implementation of liquidity ratios (LCR and NSFR)
- Following steps:



SBIF will merge the CMF, creating one general regulator for all companies (including banks)

CMF will have to specify the requirements for the implementation of Basel III Implementation time for banks to be fully compliant to Basel III requirements

#### Introducing new capital requirements



<sup>\*\*</sup> Subordinated bonds allowed up to 50% of the CET1



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SOUND FINANCIAL SYSTEM WITH GROWTH POTENTIAL

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# Santander Chile is the nation's leading bank Figures in US\$

Business and Results	06M19 (US\$)	YoY
Gross Loans	45.8 bn	6.4%
Deposits	32.5 bn	5.9%
Equity	4.9 bn	5.7%
Net income <sup>1</sup>	859 mn	1.6%
Network and Customers	06M19	Market Share
Clients	3.4 mn	21.4%²
Digital Clients	1.1 mn	31.7% <sup>3</sup>
Offices	380	18.4%
Market Share <sup>2</sup>	06M19	Rank
Loans <sup>4</sup>	18.4%	1
Deposits <sup>4</sup>	18.1%	1
Checking accounts <sup>2</sup>	21.4%	1
Bank credit cards <sup>5</sup>	27.7%	1

<sup>1.</sup> Net income attributable to shareholder, last twelve months 2.Market share of clients with checking accounts, as of May 2019. Source: CMF 3. Average yearly market share over clients that enter a website with a passkey. Excludes Banco Estado. Source: CMF. YTD avg as of May 2019. 4. Excludes loans and deposits of Chilean banks held abroad. 5. Market share in terms of monetary amount of credit card purchases, as of May 2019.



# Santander Group's first significant foreign endeavor was in Chile

1978 1982 1989-1990 1993 1996 2002 2010 2018
O O O O O

Banco Santander enters the Chilean market, opening a subsidiary mainly aimed at foreign trade.

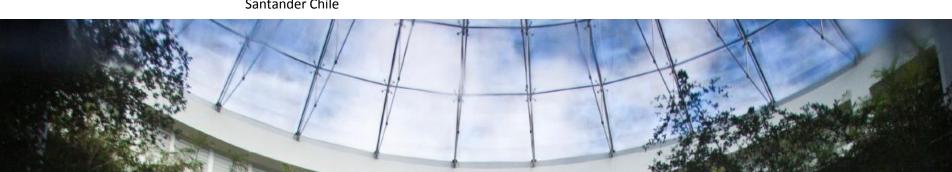
Chilean economy fails. All Banks intervened. Banco Santander buys over Banco Español Chile, in liquidation. After the economic crisis, Banco Santander sold part of its loan portfolio to the Central Bank. Banco Santander buys back all of the loan portfolio and changes its name officially to Banco Santander Chile

Santander acquires Fincard, principal credit card processor in the country, and enters the mass market. Santander merges with Banco Osorno and la Unión, becoming the largest bank in the country. Loan market share reaches 12%.

Santander merges with Banco Santiago, reaching a market share of 25%.

Chile is hit by one of the world's largest earthquakes. Santander is fully operable the following business day.

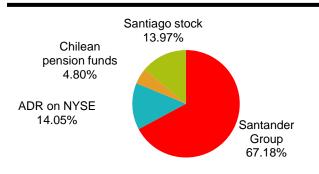
Santander is the largest retail bank in the country, maintaining its leadership.





# **Ownership structure**

#### **Composition of shareholders**





12.0%
Total return local stock 2018

Santander Group owns 67.2%. We are listed on the Santiago Stock Exchange and the NYSE

#### Average daily volume traded

(US\$ millions)

17.8

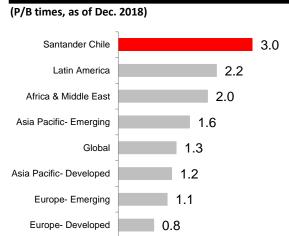
10.2

7.6

2018

Santiago stock exchange NYSE

#### Price to Book value vs global banks

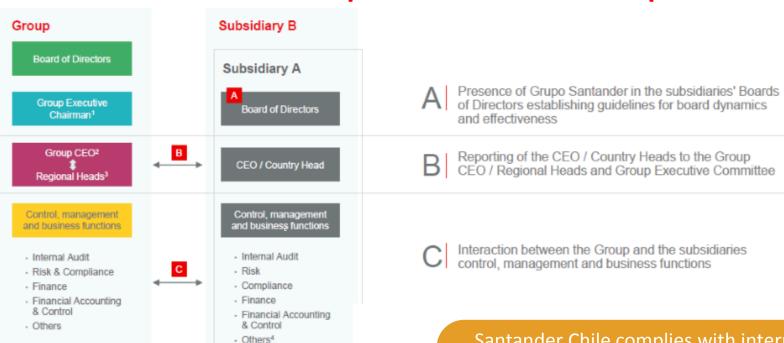


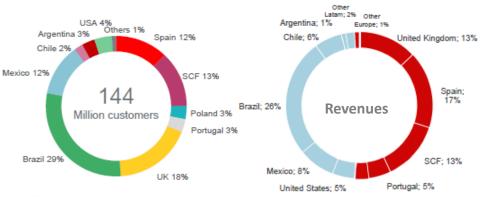
#### **Minority shareholders**

Standard Life Aberdeen PLC	7.8%	UK
Itau Corpbanca(on behalf of third parties)	2.3%	Chile
T Rowe Price Group Inc	2.0%	US
Banco de Chile (on behalf of third parties)	1.5%	Chile
Banco Santander (on behalf of third parties)	1.4%	Chile
JPMorgan Chase & Co	1.2%	US
A F P Provida S A	1.2%	Chile
Vanguard Group Inc	1.2%	US
A F P Habitat S A	1.1%	Chile
Schroders PLC	1.1%	UK
A F P Cuprum S A	1.0%	Chile
A F P Capital S A	0.9%	Chile
Harding Loevner LP	0.7%	US
AQR Capital Management LLC	0.6%	US
Banchile stock broker	0.6%	Chile
Wells Fargo & Co	0.6%	US
Renaissance Technologies LLC	0.5%	US
ADIA	0.5%	<b>Utd Emirates</b>
Government of Singapore	0.4%	Singapore
Santander stock broker	0.4%	Chile
William Blair & Co LLC	0.4%	US
NORGES BANK	0.4%	Norway
B.C.I. Stock broker	0.4%	Chile
USS Investment Management Ltd	0.3%	UK
FMR LLC	0.3%	US
A F P Modelo S A	0.3%	Chile
BlackRock Inc	0.3%	US
Dimensional Fund Advisors LP	0.2%	US
Larrain Vial S.A. stock broker	0.2%	Chile
INCA Investments LLC	0.2%	US
Morgan Stanley	0.2%	US
Valores Security S.A. stock broker	0.2%	Chile
Ariel Investments LLC	0.2%	US



# **Relationship with Santander Group**





Santander Chile complies with international standards of corporate governance as established by the Group

However we are independent in terms of Capital, Liquidity, Financing and Dividends.



- First executive
- (2) Second executiv

(4) IT & Operations, Human Resources, General Secretariat, Marketing, Communications, Strategy, Santander Corporate & Investment Banking, Wealth Management, Digital & Innovation and Global Platforms

<sup>(3)</sup> Europe, North America and South America, reporting to Group CEO. The Group-subsidiary governance model will be updated as part of its annual review

# Santander follows a global funding strategy based on independence

#### **Santander Model**

# "Firewalls"

International network of **INDEPENDENT** subsidiaries in terms of funding, capital, liquidity and dividends

#### Other models



International network of **DEPENDENT** branches in terms of funding, capital, liquidity and dividends



# **Independent board**

	Analysis & Resolution Committee	Human Resources Committee	Audit Committee	Asset & Liability Committee	Market Committee	Risk Committee	Strategy Committee
Claudio Melandri 🍵		1			Ū	<u> 11</u>	1
Rodrigo Vergara 🏗			-9_	1			
Orlando Poblete Iturrate 🛱		-50_	1				
Juan Pedro Santa Maria Pérez	1					<u> 19</u>	
Lucia Santa Cruz Sutil	鱼					4	19
Ana Dorrego							
Rodrigo Echenique	<u>\$</u>						
Felix de Vicente Mingo		1	-50	20			<u> 10</u>
Alfonso Gomez Morales				20	79	*	<u>.5e</u>
Blanca Bustannante Bravo (Alternate)		-50_				<u>59.</u>	
Oscar Von Chrismar (Alternate)				20	*	<u> 59.</u>	

Independent Board members with no relationship to the Bank or the Santander Group.

#### **Corporate Governance Standards**

#### ✓ Board of Directors:

5 out of 11 Board members unrelated to Grupo Santander. Board approves Corporate Responsibility & Sustainability Policy and Strategy.

✓ <u>Separation of functions</u>: commercial areas separated from risk; main credit decisions taken by committees.

#### ✓ Compliance:

Regulated by CMF of Chile, ECB and SEC. Comply with SEC and NYSE Guidelines & SOX.

✓ DJSI Chile, MILA







#### Main board committees

#### **Risk Committee**

The Risk Committee of the Board is responsible for reviewing and monitoring all risks that may affect including reputation us, risk, allowing for integral risk an This committee management. serves as the governing body through which the Board supervises risk in general. It also evaluates the reasonability of the systems for measurement and control of risks. This Committee includes 6 Board members. This committee also includes the CEO, the Director of other Risk and senior executives from the commercial side of our business.

#### **Audit Committee**

The Audit Committee is comprised of three independent members of **Board of Directors.** This Committee's primary responsibility is to support the Board of Directors in the continuous improvement of our system of internal controls, which includes reviewing the work of both the external auditors and the autonomous Internal Audit **Department**. The committee is also responsible for analyzing observations made by regulatory entities of the Chilean financial system about us and recommending measures to be taken by management in response. external auditors are recommended by this committee to our Board of Directors and appointed by our shareholders at the annual shareholders' meeting.

#### **ALCO**

The ALCO includes the Vice-President of the Board and three additional members of the Board. the Chief Executive Officer, the Chief Financial Officer. the Corporate Financial Controller, the Manager of the Financial Management Division, the Manager of Market Risk, the Manager of the Treasury Division, and other senior members of management. The ALCO meets monthly. All limits reviewed by the ALCO measured and prepared by the Market Risk Department. The non-Board members of the ALCO meet weekly to review liquidity, funding, capital and market risk related matters.





Our management team

**CHAIRMAN** & COUNTRY HEAD Claudio Melandri **CEO Miguel Mata** 



**DIRECTOR OF INTERNAL AUDITING** 

Ricardo Martínez



**DIRECTOR OF RETAIL BANKING** 

**Matías Sánchez** 

**DIRECTOR OF MIDDLE-MARKET** 

José Manuel Manzano



**PRODUCTS** Cristián Peirano



**DIRECTOR OF RISKS** 

Franco Rizza



**DIRECTOR OF ADMINISTRATION** 





**TECH & OPERATIONS** 

**Ricardo Bartel** 



Sergio Ávila



**DIRECTOR OF** HUMAN **RESOURCES** 

M. Eugenia de la **Fuente** 





**Emiliano Muratore** 

**CONTROLLER Guillermo Sabater** 









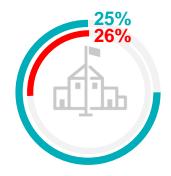
# **Our main business segments**

% of total loans
% of total net income



**Retail banking** 

Individuals and small to middle-sized entities (SMEs) with annual sales less than Ch\$2,000 million (U.S.\$3 million).



Middle-market

Companies and large corporations with annual sales exceeding Ch\$2,000 million (U.S.\$3 million). Also institutions such as universities, government entities, local and regional governments and companies engaged in the real estate industry, with annual sales exceeding Ch\$800 million.



# Corporate Investment Banking

Foreign and domestic multinational companies with sales over Ch\$10,000 million (U.S.\$16.2 million). Also includes Treasury Division.



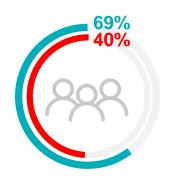
### **Corporate activities**

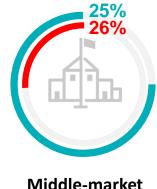
Includes our Financial
Management Division, which
develops global management
functions, including managing
inflation rate risk, foreign
currency gaps, interest rate
risk and liquidity risk.



# A diversified and universal bank

% of total loans % of total net income









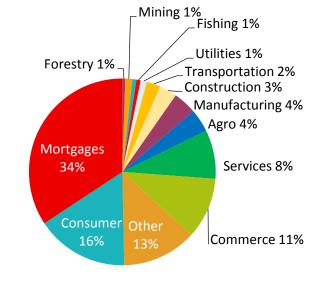
**Retail banking** 

Middle-market

**Corporate Investment Banking** 

**Corporate activities** 

- Loans: 55% Individuals / 45% companies
- High diversification by sector. ALL LOANS IN CHILE.
- **Individual:** focus on growing in the mid-high income segments. Selective growth in lower-end segments
- **SMEs:** focus on larger SMEs, especially with a balanced flow of income (lending and non-lending products)
- Middle-market: focus on non-lending business activities. Loans as part of an integral client relationship
- **SCIB:** strong focus on non-lending activities



**Individuals** 

Includes consumer and

mortgages.

Low

income

2%

High

income 72%

By income segment:

Middle

income

26%



# **Retail banking**



**Products:** Consumer loans, credit cards, auto loans, commercial loans, foreign exchange, mortgage loans, debit cards, checking accounts savings products, mutual funds, stock brokerage, insurance brokerage.

### Consumer

### Our major products are:

- Credit cards (35% market share)
- Consumer loans
  - > 98% denominated in Pesos
  - > 50% mature within one year, the rest within 5 years
- We receive fees from mutual funds, stock brokerage, and insurance brokerage.

### **Mortgages**

Mortgage loans are in their majority linked to the inflation-linked currency, UF. They are also in their majority non-endorsable.

- Fixed rate + inflation
- Average duration: 20 years
- > LTV: ~75%
- Mortgage loans are charged-off at 48 months

### **SMEs**

With annual sales less than Ch\$2,000 million (U.S.\$3.0 million).

Includes government-guaranteed loans, leasing and factoring.

Over 200,000 clients of which around 100,000 are digital clients and 20% are considered to be loyal<sup>1</sup>

Total loans as of June 2019 Ch\$ 3,917,838 million

There is an increasing focus on nonlending services





### Middle market

# Middle market & CIB

+26,000
Total clients

Ch\$ 209,527 million

Total income LTM<sup>1</sup>

25% 27% % of total loans

% of total net income

**Products:** 

Consumer loans, leasing, factoring, foreign trade, credit cards, mortgage loans, checking accounts, transactional services, treasury services, financial consulting, savings products, mutual funds, insurance brokerage

# Client income by product mix (%)



# Corporate Investment Banking (CIB)

400

Total clients

**50** Chilean 350

Foreign

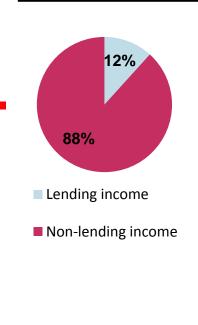
Ch\$ 141,771 million

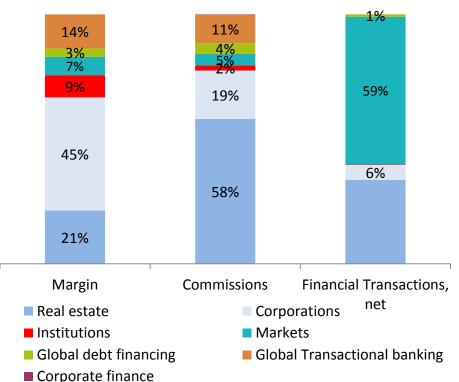
Total income LTM<sup>1</sup>



% of total loans

% of total net income







1. Total income = margin+ commissions+ financial transactions, net. Last twelve months as of June 2019



# **Corporate activities**

- Over 77% of our assets are customer loans and 55% of our funding come from customer deposits. The rest of funding is managed by the Finance Division.
- > The finance division manages the balance sheet structure through asset liability management.
- We fund our consumer loans and short-term commercial loans mainly through customer deposits. As our mortgages have a longer duration (7 years including the prepayment assumption) we fund these loans with debt issuance. We are active issuing bonds in the local market and also in the international markets.

The financial division at the bank manages the following risks:

### **Liquidity risk**

As we are part of the Santander Group we comply with BIS III and report our liquidity ratios to the European regulator; LCR (ECB~130%), NSFR (BIS III)~110%.

### Foreign currency risk

The Bank runs no foreign currency gap. All foreign funding is usually hedged using forwards and cross-currency swaps. Including derivatives, the Bank seeks to run no foreign currency risk in its non-trading balance sheet.

### Interest rate risk

When the interest rates rise, the liabilities reprice quicker than the assets due to a shorter duration. This means that the exposure is regularly managed in accordance with the limits and risk appetites established .

#### **Inflation risk**

The Finance division manages the UF Gap principally through hedge accounting and debt issuances in UF in the local market, using estimates of inflation at different time frames.

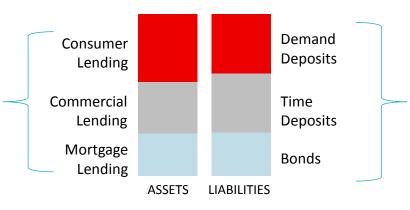




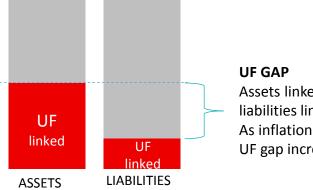
# How do we manage the UF?

- > The UF (Unidad de Fomento) is an inflation-indexed unit used in Chile. The value of the UF varies daily, in line with the total CPI variation of the previous month.
- > It was created in 1967 and used for certain international secured loans in order to calculate the real interests. Over time, it was extended to other bank loans, contracts and other investments.
  - Most real estate and mortgages are valued in UF in Chile. Wages are adjusted in accordance with the CPI (in accordance with the Labor Code).

Most mortgages and some long term commercial loans are expressed in UF, in total amounting to around 50% of our loan portfolio.



Our demand deposits and a large portion of our time deposits are in Ch\$, not linked to inflation.



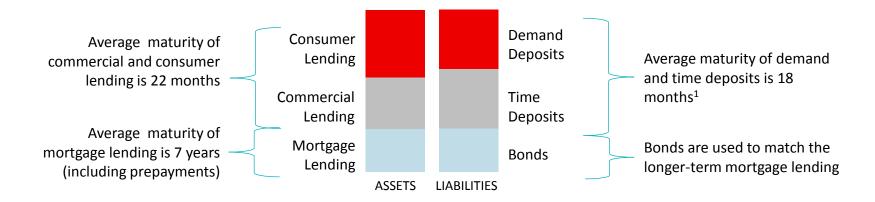
Assets linked to inflation > liabilities linked to inflation As inflation increases, the UF gap increases.





# How do we manage the duration gap?

- Consumer and commercial lending tends to be short to medium term.
- Mortgage lending is longer term, with terms of 10, 20, 25 and 30 years being the most popular.
- Time deposits in general are also short-term, with terms of 30, 60 and 90 days being the most popular.
- In order to close the duration gap, consumer and commercial lending is financed through demand and time deposits, while mortgage lending is financed through longer-term bonds. This reduces interest rate risk.

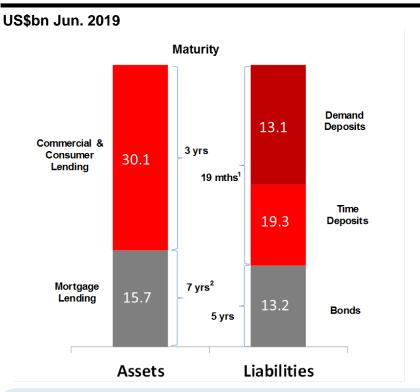




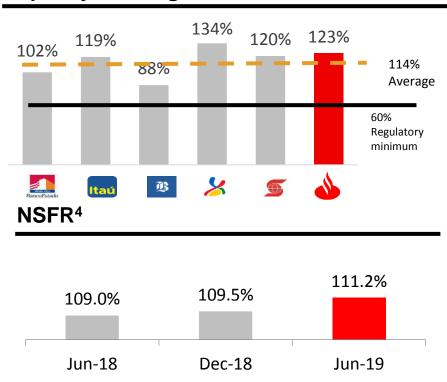


# Solid balance structure and liquidity levels

### Structural balance sheet



# Liquidity coverage ratio<sup>3</sup>



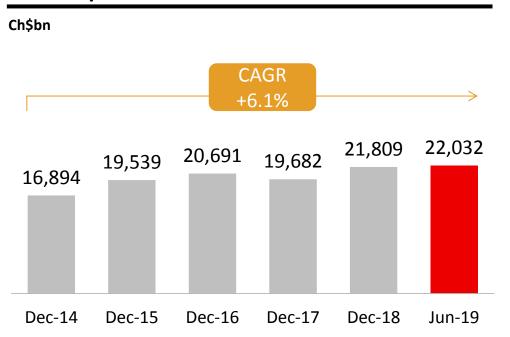
In Chile, demand deposits do not pay any interest. Time deposits are usually short-term, varying between 30 days up to 1 year.

Loans to deposits are high in Chile because long-term loans are funded through long-term bonds and not through deposits.

<sup>1.</sup> Assumes an actual duration for demand deposits of three years. 2. Includes pre-payment estimate. 3. LCR calculated following the new local Chilean models 4. Internal methodology and not the local Chilean regulator's guidelines still under discussion

# Healthy deposit growth

# **Total Deposits**



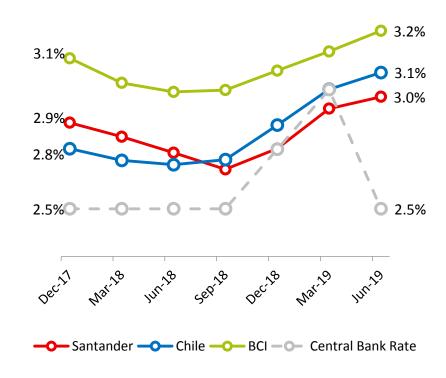
Ch\$ bn	06M19	YoY	
Demand	8,910	9.6%	
Time	13,123	3.5%	
Total Deposits	22,032	5.9%	
Mutual funds <sup>1</sup>	6,266	12.8%	
Loans to deposits	137.5%		
Loans to deposits adjusted <sup>2</sup>	97.0%		
LCR <sup>3</sup>	123%		
NSFR <sup>4</sup>	110%		

# Competitive cost of fund despite recent increases in short-term rates

# **Demand deposits by segment**

Ch\$ bn	06M19	YoY
Individuals	2,791	8.4%
SMEs	1,531	9.0%
Retail	4,322	8.6%
Middle Market	2,662	9.7%
Corporate (SCIB)	1,347	9.4%
Total <sup>2</sup>	8,910	9.6%

# **CLP Time Deposit Cost Evolution**<sup>1</sup>

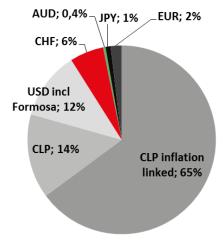


Over 70% of our total deposits are retail, making them a more stable source of funding.



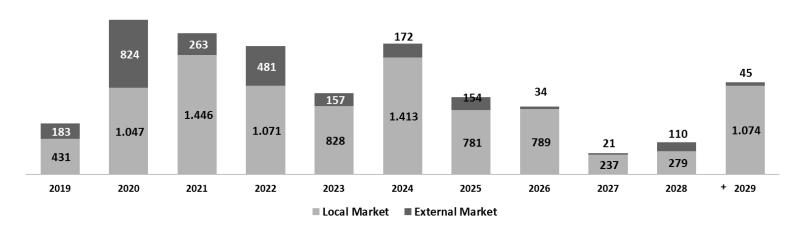
### We are an active issuer in international markets

### **Bonds**



- Total outstanding: US\$12.0bn
- In 2019 we plan to issue US\$2-3bn and for 2020 we estimate issuances for US\$3-3.5bn
- High diversification by country
- MTN program: Private placements or public deals
- All foreign debt is swapped backed to local currency
- AT1 approved under the new Banking Law. Probably can issue in 2020

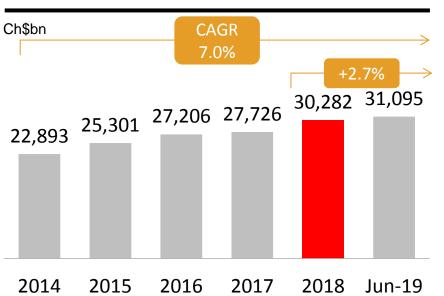
### **Maturity profile**





# Loan growth driven by Retail banking

### **Total Loans**



Ch\$ bn	6M19	YoY	QoQ
Individuals <sup>1</sup>	17,587	10.1%	2.5%
Consumer	4,989	7.5%	1.4%
Mortgages	10,658	11.9%	3.1%
SMEs	3,918	3.2%	2.2%
Retail	21,505	8.8%	2.5%
Middle Market	7,876	6.6%	(0.1%)
Corporate (SCIB)	1,563	(19.8%)	(1.7%)
Total <sup>2</sup>	31,095	6.4%	1.6%

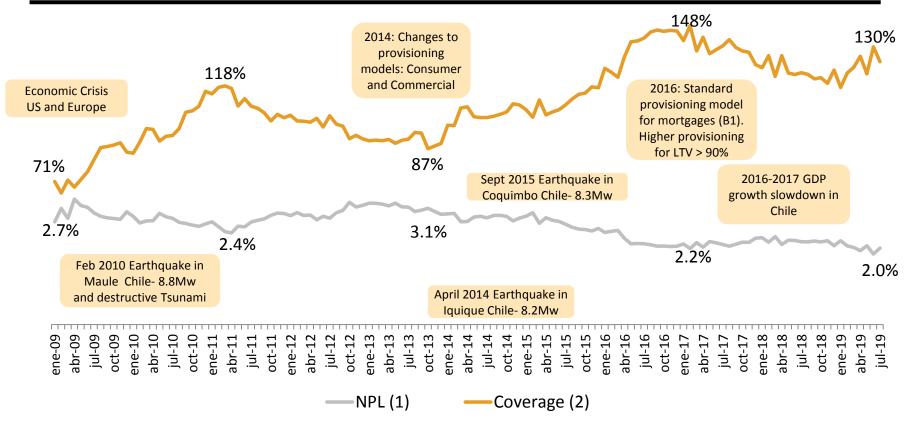
2019: Loan growth forecast 8-10% driven by retail loans



# Stable asset quality throughout the years

Through the years, the regulator has been updating their standardized provisioning models, becoming more conservative. Since 2014, the Bank has changed its strategy to move towards less risky clients, focusing on NIM net of risk. Today, NPLs are at their lowest.

Total loans: Non-performing loans (NPL) and coverage (%)

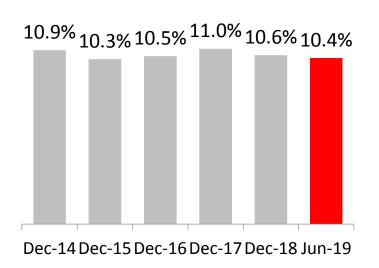


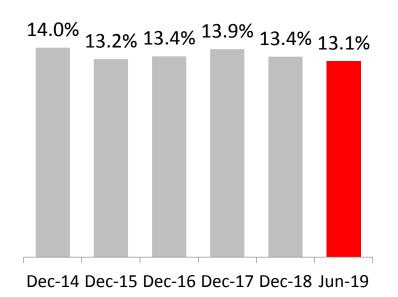


# Sustainable capital ratios

# **Core capital**

### **BIS Ratio**





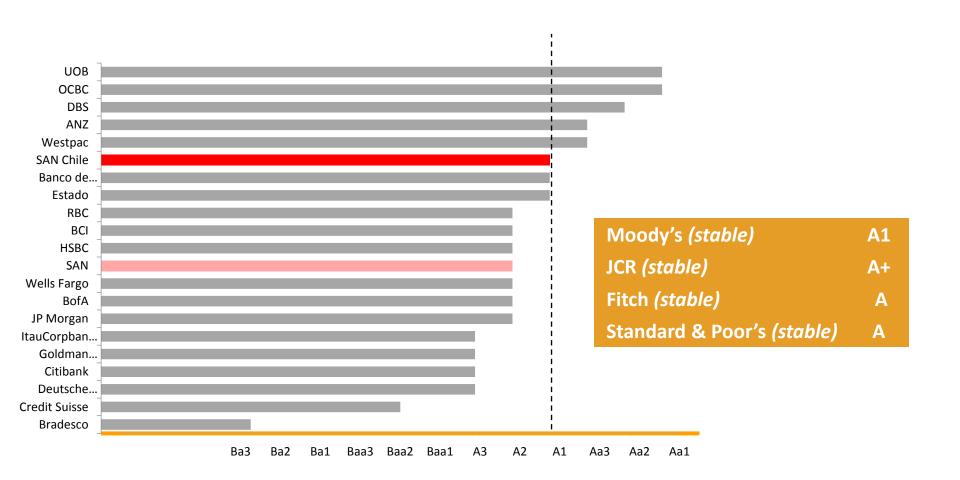
We target a core capital ratio of 10.5% at the end of each year.

In Chile, we are currently under Basel I. In 2019, the New Banking Law was passed, which will transition banks into Basel III. The details of the implementation are still being discussed, but we expect that the transition will have a positive impact on our capital ratios.



# Among banks with best international rating

# Risk rating, Moody's scale





### **AGENDA**

CHILE: A STABLE AND DIVERSIFIED COUNTRY

SOUND FINANCIAL SYSTEM WITH GROWTH POTENTIAL

SANTANDER CHILE: A LEADING BANK

**ADVANCES ON OUR STRATEGIC OBJECTIVES** 



# **Strategic priorities**



# purpose

Help people and businesses to prosper



# Our way of doing things

Simple, Personal, Fair



### **Our vision**

Be the best Bank acting responsibly and gaining the loyalty of our clients, shareholders. people and communities



Clients



**Declaration** 

We want to be the best bank for our customers, leading in digital excellence and experience, gaining their loyalty



**Employees** 

We want to be the best large company to work in Chile, attracting and developing talent, always committed to our SPF culture



Shareholders

We want to be the most profitable and sustainable bank, with solid capital levels, attractive dividends and strong risk management



Community

We want to be recognized as a responsible bank that contributes to the community



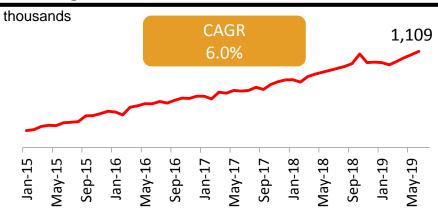
We want everything we do to have a seal of excellence in execution



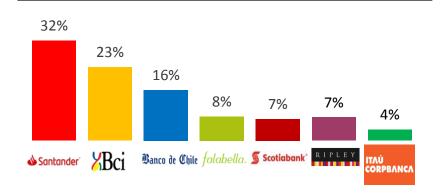
# O O Clients

# **Increasing our digital clients**

### **Total Digital Clients**



### Market share of internet clients<sup>1</sup>







**6.3%**Annual growth 2017-2018 of digital clients



1/3
Of the amount of consumer loans are sold through the App





# Penetrating the unbanked market with digital/ transactional products



Clients this initiative seeks to target:

Financial inclusion

4.5 million people with income < Ch\$400 thousand (U.S.\$ 7 thousand a year)</li>600 thousand immigrants

20 thousand a month >18 Years MY FIRST BANK

1.2 million Young generation 1.5 million who use Rideshare

Digital Better
Generation Experience

7 million who use simple debit card or have no bank account



# Our position and market share<sup>1</sup>

Debit card

# operations #2 25%

Checking

# accounts #1 21%

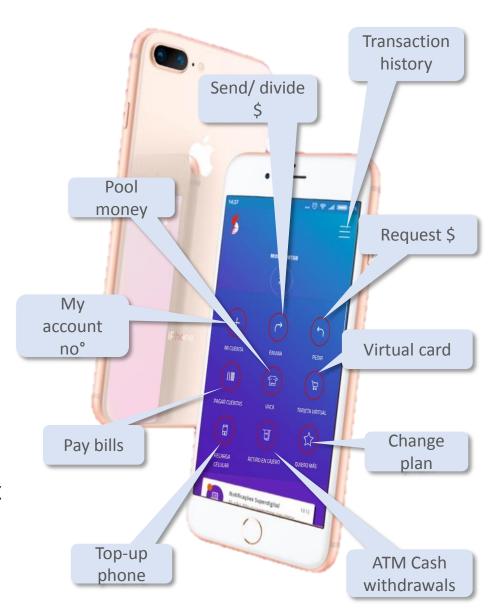
\$ accounts #**2** 21%



# Superdigital: our new digital platform



- A Fintech by Santander
- Our first 100% digital platform for Santander Chile
- First country in Latin America to implement one of Grupo Santander's speedboats
- Purchasing and payment platform based on new prepaid card regulations
- Social Banking- Ecosystem for individuals to make payments to contacts via chats
- Financial inclusion without credit with UX Fintech







Santander Life: reactivating growth among mid-income earners with a product mix that rewards positive credit behavior









- Digital onboarding
- Meritolife: Positive credit behavior accumulates merits and enables access to better interest rates and other benefits
- Cuenta Life: Pre-paid debit card with no minimum salary requirement
- Life Latam Pass: Accumulate Merits and Airmiles
- Savings merits: Programmed saving that accumulates merits



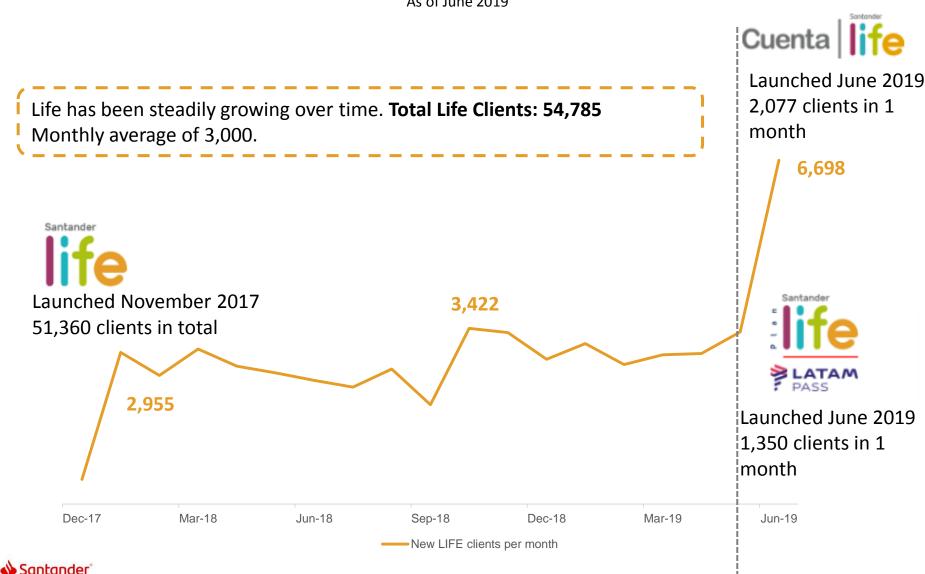




# Re-activating growth among mid-income earners with a product mix that rewards positive credit behavior



As of June 2019

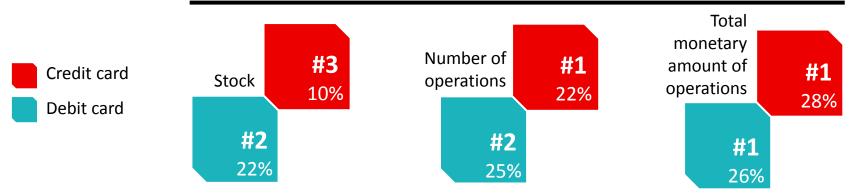




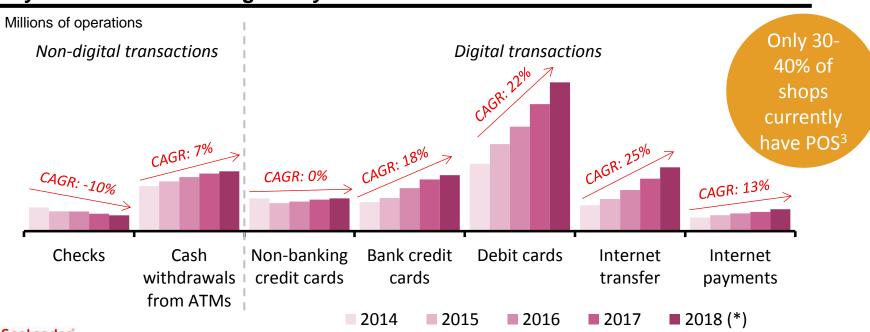








# Payment methods through the years<sup>2</sup>



1. Source: CMF, as of May 2019 2. Source: Central Bank of Chile, based on information from the CMF. Source Santander Chile estimates



# **Increasing our digital clients**

+27% MAU<sup>1</sup> APP

YoY '17-'18

+75%

Digital Consumer **Operations** 

QoQ '17-'18

+21%

Life consumer credit

Dec'18-Mar'19

85%

Of our **Current Account** holders are digital

2018

Back office

-56%

In Response Time for requests

YoY '17-'18



-67%

In average time for card activation

YoY '17-'18



-90%

In obsolescence

YoY '15-'19



-91%

In daily incidents

YoY '14-'Feb19



# O O Clients

# **Cybersecurity a top priority**

We have been working on various initiatives to make the Bank more secure:



Renewal ATM systems

All ATMs now have the latest operative system



All cards now have chips

Elimination of all cards that use magnetic bands which are easier to clone



### Cyber education

As of April 2019, all new clients must watch a series of tutorials that advice on how to avoid cyber frauds









Cyber Security

Internally, the Bank also constantly sends its employees tips, warnings, and tests



¡Bien hecho! **No has abierto el link en el correo de phishing** que te hemos enviado y has protegido a Banco Santander y a ti mismo.



New apps and their functionalities



The Bank app sends clients notifications for every movement in the account



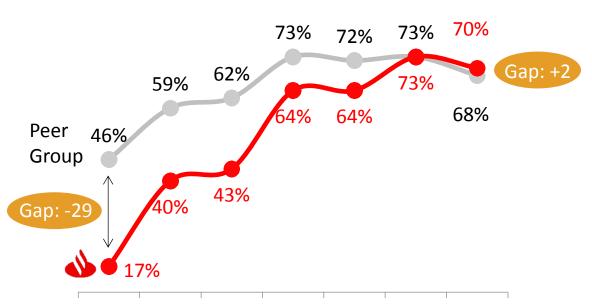
App that uses NFC technology on the Android smartphone to enable clients to pay only using their phone. Safer as it uses tokenization and has an added barrier (phone must be unlocked).





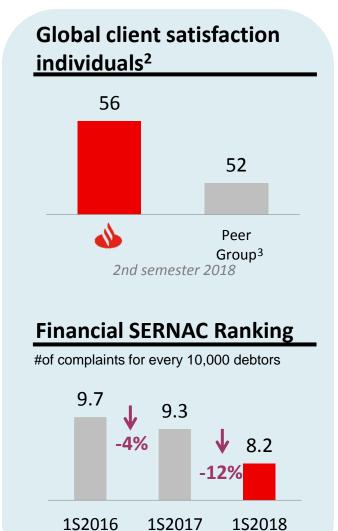
# **Clients: Experience and loyalty**

# **Evolution of client satisfaction (% Satisfaction)**<sup>1</sup>



Apr'12 Apr'13 Apr'14 Apr'15 Apr'16 Apr '17 Apr'18

Moving into a higher-income segment also meant higher competition, and client satisfaction was a factor that was lagging. We decided to make this a key factor in our transformation and today is an important KPI for the Bank. Today we have client satisfaction above our peer group, increasing client loyalty and reducing the number of complaints.

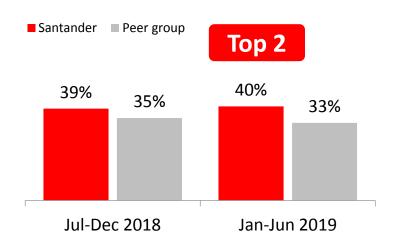






# Clients: Experience and loyalty As of June 2019

### **Net Promoter Score**



Where we have seen tangible improvements in client satisfaction:



**Executives:** *Easily contacted* was the main aspect improved.

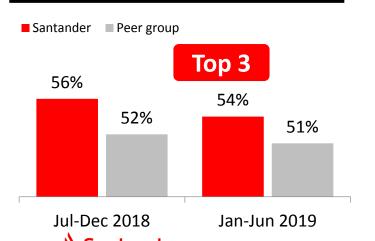


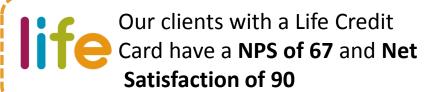
**Teamwork:** Clients have perceived our teams to be better integrated.



The bank understands my history as a client





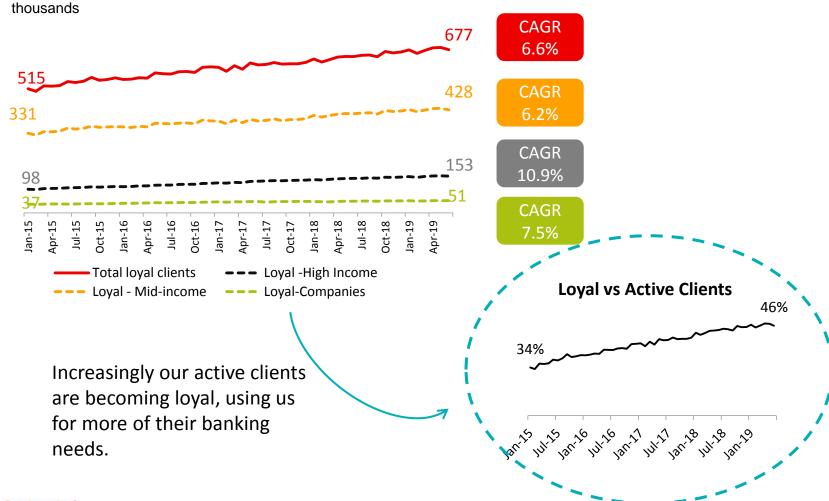


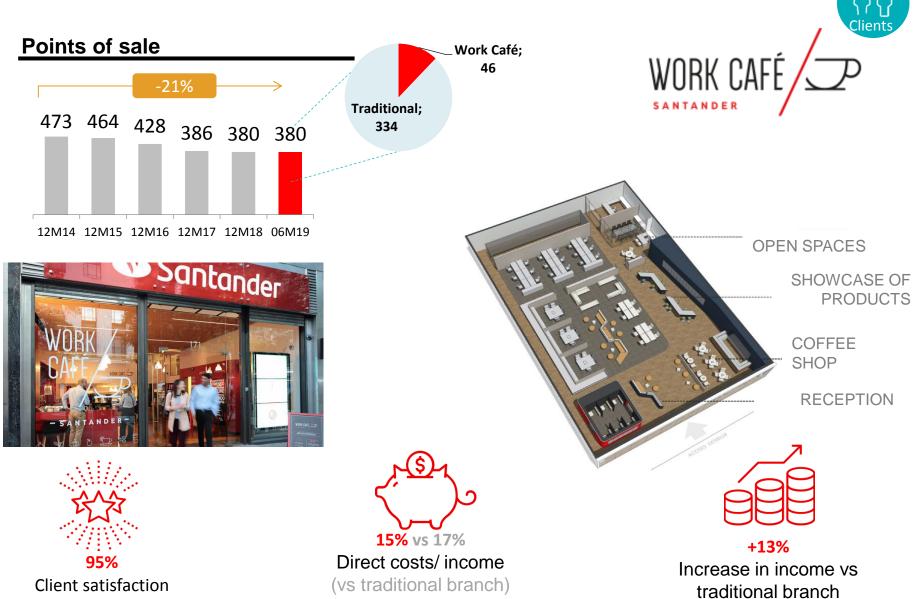
63

# Steady growth of loyal clients





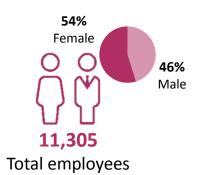


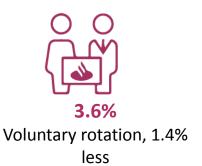






# **Strong commitment to our employees**







Employee satisfaction (83% for 2017)



### Awards 2018



Top 5

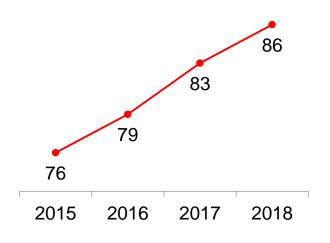
In general list

Among companies with more than 5,000 employees

Top 1

### **GPtW result**

Average area and corporate result





Awarded for commitment to the financial future of employees



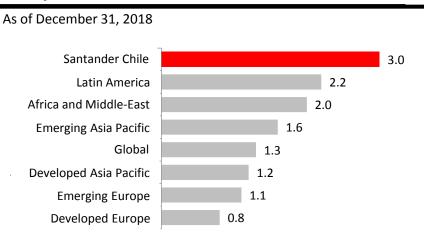
For a culture that creates a relationship of trust and collaboration with employees



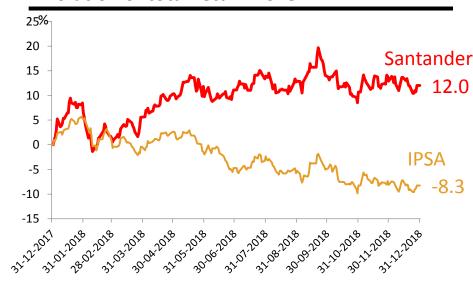


# **Good share performance in 2018**

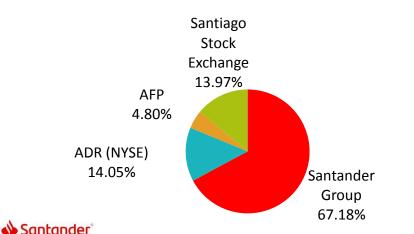
### Price/ Book value



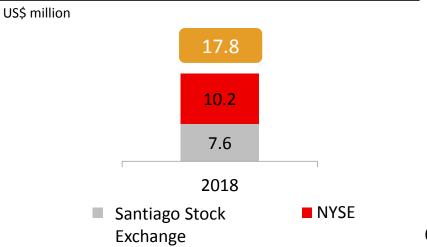
### **Evolution of total return 2018**



# Shareholder composition



### Average daily volume



Source: Santiago Stock Exchange and Bloomberg

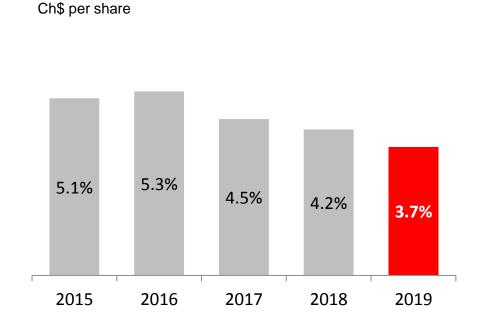


# And an attractive return for investors

# Payout and dividend per share

### Ch\$ per share **75%** 60% payout 60% 75% 70% payout payout payout payout 2.25 1.88 1.79 1.75 1.75 2015 2016 2017 2018 2019

# **Dividend yield**





# A responsable bank



### **Education**

- Program to Support Higher Eduacations (PAES)
- Universia
- Belen Educa
- Sanodelucas.cl
- Compromiso País





### **Social Inclusion**

- Learning center "Un Techo para Aprender/Santander" (A roof to learn/Santander)
- Campaigns "Ciudad sin Límites" (City without limits)

# Entrepreneurship

- Ideas X
- Santander X
- BRAIN Chile
- Work Café Radio
- Work Café Talks



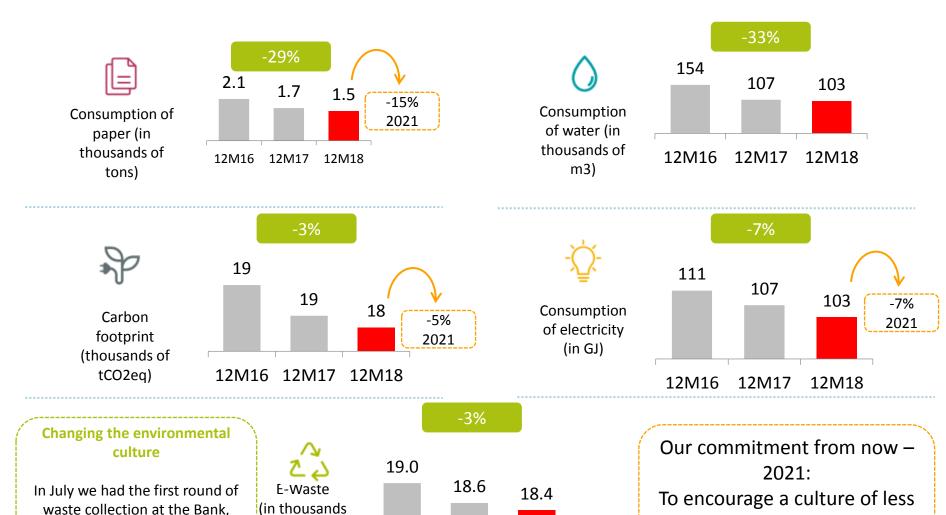








# Reducing our impact on the environment



12M17

12M18



collecting a total of 33 kg of

plastic and electronic waste.

of tons)

12M16

waste and more recycling

within the organization

# **Awards**





BEST BANK IN CHILE 2019



BEST BANK IN CHILE 2018





BEST BANK IN CHILE 2018



We want everything we do to have a seal of excellence in execution



# Thank You.

Our purpose is to help people and business prosper.

Our culture is based on believing that everything we do should be:

Simple Personal Fair





